

The Policy of The Beachcomber Is To Promote Geneva-on-the-Lake as the Finest Resort on Lake Erie



BEACHCOMBER



The Beachcomber wants news of cottagers and their guests, social activities, etc. Mail copy to editor, Box 643.

VOL. 1, NO. 9

GENEVA-ON-THE-LAKE, OHIO

Price 10c

SUNDAY, AUGUST 11, 1946



Splashing Around

Everybody at Geneva-on-the-Lake is having lots of fun . . . August is a wonderful month with cool nights under blankets and warm sunny days on the beaches . . . Most popular of all are the motorettes, humming along the main drag. They say Euclid Beach has 300 of them. They're something new and they have gone over with a bang!

At Swanton's

Mr. and Mrs. Anthony De Michele and family of Youngstown are vacationing at Pearl G. Swanton's "Homelike" cottage. Another Youngstown family is Mr. and Mrs. Richard Caddick and family who are spending their second week at Mrs. Swanton's "Lykhome" cottage.

Staying at the Home Sweet Home cottage are Mr. and Mrs. H. E. Richards of Warren and Mr. and Mrs. W. K. Hart of Wilkinsburg, Pa. Mrs. I. J. Humphrey and family of Cleveland are at the Homefront cottage and Albert E. Wallisch and family of Pittsburgh, Pa. are at the Back-home cottage.

Room guests include Ben Simkins of Youngstown; Anthony Kerveyt of Struthers; Mrs. E. G. Horwath and son of New Kensington, Pa.; Mr. and Mrs. Don Nredura and son of New Castle and Mrs. Rose Saccomouin of New Castle, Pa.; Genevieve De Luca of Erie, Pa.; Marjorie M. Moritz of Wesleyville, Pa.; Mr. and Mrs. A. F. Mack of Allisin Park, Pa.

From Pittsburgh, Pa. were John Jarvis and John Crowley and Mrs. J. G. Schlender.

At Pen'Bryn

Dr. and Mrs. James Osborn and sons of Cleveland and Miss Lucy Jo Atkinson are guests at Pen'Bryn. Also vacationing at the guest house are Mr. and Mrs. James Rickney of Pittsburgh and Miss Isabel Travers and Johanna Schenk of Cleveland.

In the Baldwin cottage are Mr. and Mrs. William Prentice of Geneva. Mr. and Mrs. Edwin Williams and daughter, Caroline, of Shaker Heights are in the Gardenview cottage.

Vacationing in Pinwydd are Mr. and Mrs. Glenn Bickerstaff and son of Coriopolis, Pa. In Delwyn are Mr. and Mrs. John Carr and daughter, Sally, and son, Charles, of Cleveland Heights.

The latter three families have been coming together as guests at Pen'Bryn for several years.

Hotel Colonial Guests

Miss Ruby Marshall and three friends of Cheswick, Pa. have registered at the Hotel Colonial this week.

Also on the guest list are Mr. and Mrs. Gilchrist of McKeesport, Pa.; Mr. and Mrs. Keith Bailes of Welch, W. Va.; Betty Lopes and Betty Thompson of

Tony Isn't Very Fond of Goats

There are all kinds of people coming to Geneva-on-the-Lake this year with pets but when John Johnson of Pittsburgh, Pa. brought a baby goat along while vacationing at Ford cottages, "Tony," the long-eared hound, rebelled.

Tony sort of rules the roost at Ford cottages and he's generally quite appreciative of all guests because they stay in cottages and have little to do with Tony's living quarters.

But when that blasted goat came, Tony had to give up his dog house and everybody was ignoring him and paying lots of attention to the baby goat.

All the goat did was ba-a-ah as far as Tony could see. Frankly, Tony was a little tired of all the ba-a-ahing, and he didn't see anything to "ooh" and "ah" about just because it drank milk out of a bottle and had a cute little goatee.

Leon Gschwind of 1534 Malasia road, Akron, another guest at the Ford cottages, snapped this pic-

TONY'S GUEST



. . . that blasted goat

ture of Tony when he got his first glimpse of the little "goat-let."

Johnson is holding his pet in case Tony might decide to gobble the goat up, but as you can see in the picture, Tony is a wee bit afraid to do much of anything.

Johnson got the baby goat in North Kingsville after reading about the goat farm in the "Goat's Journal." Johnson is planning to raise several goats.

Have you ever had any goat's milk? Well, it's good, son, that is, if you like goat milk!

Mayor Wires President About Beach Erosion Bill

Mayor Murray J. Cook wired President Harry S. Truman this week in behalf of village officials asking that he approve HR2033 which recently passed Congress and has to do with the lake erosion problem.

Mayor Cook was requested to take this action in a telegram sent to him by J. Spencer Smith, president of the American Shore and Beach Preservation association.

Smith suggested that a wire be sent to President Truman immediately asking his approval emphasizing that the measure does not appropriate any funds but is of importance to your community as a companion measure to HR 2032 signed by President Truman July 31, 1945.

The bill provides for a general survey and study to be made of the south shore of Lake Erie and the causes for the erosion which has done so much damage during the last several years.

Wire to President

The wire sent by Mayor Cook read as follows:

"Other local officials and myself hope you will approve HR 2033 passed by Congress. Geneva-on-the-Lake is a resort on Lake Erie between Cleveland and Erie, Pa. and is a hub for vacationers from Pittsburgh and Western Pennsylvania, Youngstown, Warren, Akron and Cleveland, Ohio. Nearly all beach is gone due to erosion and the business and livelihood of this community will go with it. We understand HR 2033 together with HR 2032 PL 176 passed and approved by you is of importance to us and may render us aid in the future on this problem."

The erosion problem was discussed by the council in their regular meeting Monday night and the council expressed the hope that Congress would appropriate money for the preservation of beaches which have narrowed down alarmingly during the last several years.

Water Pressure Deferred

The matter of water pressure was discussed in detail and action was referred to a meeting in September when plans would be drawn up for a new rate ordinance.

The council passed a resolution accepting the amount and rates as determined by the County budget commission. The rate will remain the same as last year—17.700 mills.

Harold Banig was named as special policeman for the golf course by Mayor Cook.

Mrs. George Spies Is Aunt Of Comedian Joe E. Brown

Mrs. George Spies is not only noted for the fine home-cooked meals she puts out at "Maple Acres," located just one-half mile from the lake on Route 534; she also is the aunt of comedian, Joe E. Brown.

Joe is her eldest sister's boy. Mrs. Spies returned recently from a trip to Toledo where she visited her sister, Mrs. Anna Brown, and helped celebrate Joe's 54th birthday.

The comedian returned to the stage of his home town for the first time in over 20 years to perform in a week's engagement of the Pulitzer Prize-winning comedy by Mary Chase, "Harvey."

To Play in Chicago

Mrs. Spies said that the play will be taken to Chicago for the winter season.

"And, believe me, we are all going to see it," Mrs. Spies smiled, and said that the entire family was going to close up the house and see the famous play.

This is the comedy that has achieved the notable record during more than one year in New York of never having one unsold seat for any performance.

While Mrs. Spies was in Toledo, she spent the whole day with her nephew and his mother, being entertained at Toledo's beautiful Hotel Commodore Perry and the swank Sylvania Country Club.

Overseas Service

"Harvey" marks Joe's return to professional assignments after three years in the European and Southwest Pacific war zones. He entertained troops in Alaska, the Aleutians, Africa, Italy, Australia, New Guinea, the Philippines, and in the China-Burma-India theater.

For his entertainment activity, he was awarded the Bronze Star Medal, highest noncombatant citation of the Army.

Toledo is the birthplace of his famous acting career. He began

that career as an acrobat 10 years after he was born in Holgate, Ohio. He entered burlesque and vaudeville in 1916; musical comedies in 1919 and the movies, both silent and talkies in 1927. His greatest fame came in the movies where for years he was a top-ranking comedian.

Likes Baseball

While in Toledo, the comedian appeared at a triple feature baseball program. It was a sort of exchange arrangement with Brown home to help the Toledo Amateur Baseball Federation celebrate its silver anniversary and the Federation helping Joe celebrate his 54th.

Mrs. Spies opened her restaurant early in the season and says she intends to enlarge the place for next year. Already she has established a reputation for her fine home-baked pies and other pastries.

Alvino Rey To Play At The Pier

Alvino Rey, one of the country's "big ten" bandmasters, will take over The Pier ballroom for a one night's performance on Sunday, Aug. 18.

Rey, a Cleveland, has reorganized his orchestra, and is bringing 29 artists including Jo Anne Ryann in his radio and Victor recording ensemble.

The leader's electric guitar playing, his "twin brass" section, and his popular arrangements will be included in the evening's entertainment.

Rey has been visiting the Cedar Point ballroom during the past week.

Chamber Elects Five Directors

A. Sylvester Oakley, Albert Gessler, Edwin Koerner, M. J. Westlake, and E. V. Goettel were elected directors by the local Chamber of Commerce to serve for a one-year period, C. E. Jolly, president, announced this week.

Ballots for the five directors were sent out to all members in good standing. The five men received the highest number of votes when the ballots were counted Wednesday night. All members in good standing were listed on the ballots.

Jolly urged all to list their vacancies with the local Chamber of Commerce. "Whether a member of the Chamber of Commerce or not, we would be glad to have your vacancies listed with us," the chamber head said.

Jolly who gave up his post as supreme monarchos of the Ancient Mystic Order of Samaritans at their annual convention in Columbus recently, has been named secretary for that organization. The national office will be moved from Niagara Falls to Geneva-on-the-Lake, Jolly said.

The Strange Case of Mrs. Rose's Pink Dress

Here's the sixty-four dollar question: What happened to Mrs. Edith G. Rose's pink dress? It was hanging on the clothes line at Alta Vista. One of Mrs. Rose's own guests solved the mystery.

The dress was hanging on the line to dry one minute and the next minute it was gone! Mrs. Rose was quite perturbed. Later, one of her guests, Mrs. Marjorie Long, returned from shopping in Geneva and handed Mrs. Rose her pink dress. It was spattered with mud but it wasn't torn.

Mrs. Long explained that she and her son, Billie, had backed out from the driveway at Alta Vista and the dress must have caught on the license plate. Anyway, they went gaily into Geneva with the pink dress trailing behind them.

"No one stopped us en route," Mrs. Long smiled, "but when we got to Turner's restaurant, there it was."

Everyone got quite a laugh out of it and the beautiful part of it all was that the dress was not torn and the dirt all washed out and Mrs. Rose still has her pink dress!

Guests registered at Alta Vista this week from Youngstown include the following: Mr. and Mrs. Richard Summers and son, Bing (Mrs. Summers is the daughter of Mrs. Rose); Mildred and Jean Gilboy and Dorothy Weber.

From Pittsburgh were Lorraine and Dorothy Brander; Rose Marie Swallow and Helen Ribizey; John Brady, Jack Kittmer, and Robert Gainer; Lillian Heller; Rose Dalesando and sisters, Lillian and Angeline Ross; Robert Reid and Walter Moss; Rose Lipp, Peggie Winkleman, and Pat Numblett; Norma and Gertrude Gschneider and Dorothy Mae and

You Can A-Ford To Rent
A FORD COTTAGE
Open May thru October
Select Clientele
FORD COTTAGES
Phone 3848 or Write

WANNA KUM BAK
Modern Tourists Cabins
Equipped with
shower, toilet, heat.
Mixed drinks, liquors & wines
Route 20, East of Geneva, O.

PESTROY, 6% DDT
Insect Killer for Home Use
Pt. 69c — Qt. \$1.19

**The Geneva
Wallpaper Store**
50 W. Main St. Geneva, O.

**RIDE
Gentle
Saddle
Horses**



**RIDING RING
FOR BEGINNERS**

Picnic, Fish, Swim, Boat
200 Acres on Grand River

**JERRY SACHA'S DUDE
RANCH**
Route 307 So. of Geneva

**GENEVA ELECTRICAL
APPLIANCES**

Wiring Our Specialty

Dealers in
HOT POINT and NORGE

Phone 4927

62 W. Main St. Geneva, O.

The Grapevine Again!

The grapevine got it twisted and so to put the question right, it was Adolph who was asking: "Why is Gene Stimer spending so much time at the Village Inn?" Somebody please send in an answer quick!

DAMA SPAGHETTI HOUSE

Finest of Foods
Lake Rd., next to Popcorn Ball
Geneva-on-the-Lake, Ohio

STEGNER'S HOMESTEAD

Breakfasts, Lunches, Dinners
And Late Hour Snacks
Served Family Style

Modern Tourist Rooms

Route 534 North Broadway
Geneva - On road to Lake
Phone 2379



"Hello...
Coke!"



The Painesville Coca-Cola Bottling Co.

4636 Valley View Blvd.

Phone Ashtabula 1282

Sealtest

is the symbol of
QUALITY

**Sealtest
MILK**



**Sealtest
ICE CREAM**

THE TELLING - BELLE VERNON CO.

2350 Lake Avenue

Ashtabula, Ohio

GIFTS - SOUVENIRS REASONABLY PRICED

- Inexpensive dishes for cottages
- Unique collection of salt and peppers
- Muffin tins and high grade aluminum ware
- Toasters, ice-lipped pitchers, iced tea glasses

ARGUST'S GIFT & CHINA STORE

242 Center Street, Ashtabula

Phone 2386

Watch the Lake Erie Sunset While Dining at
THE DECK

WE SPECIALIZE IN
SEA FOODS — STEAKS — CHOPS
Located on the Beach Front Through Jansen's Arcade

OPEN DAILY AND EVENINGS SODERSTROM'S ANTIQUES

"Take Home an Antique for a Gift"
3 1/2 Miles East of Resort at Hillside Beach Phone Ashtabula 5531-J

This Week Look for Us at the Ashtabula County Fair in Jefferson!

The "ELLA-MAR"

Frosted Malts Are Our Specialty
Near the Fork of New Lake Road and Lake Avenue

Exclusive

PEARL G. SWANTON

Reasonable

"Make This Your Home While at Geneva-on-the-Lake"
Cor. Presidential and Lake Avenues

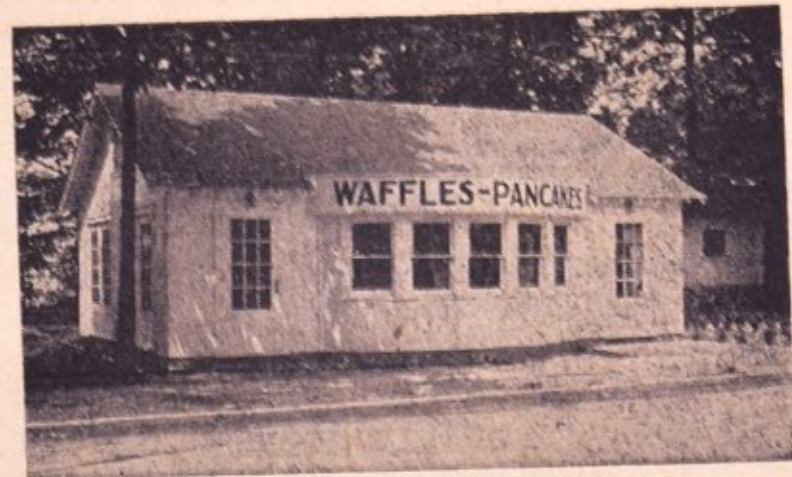
Phone: Geneva 5598

See Geneva-on-the-Lake in One of the
New Popular **MOTORETTES!**

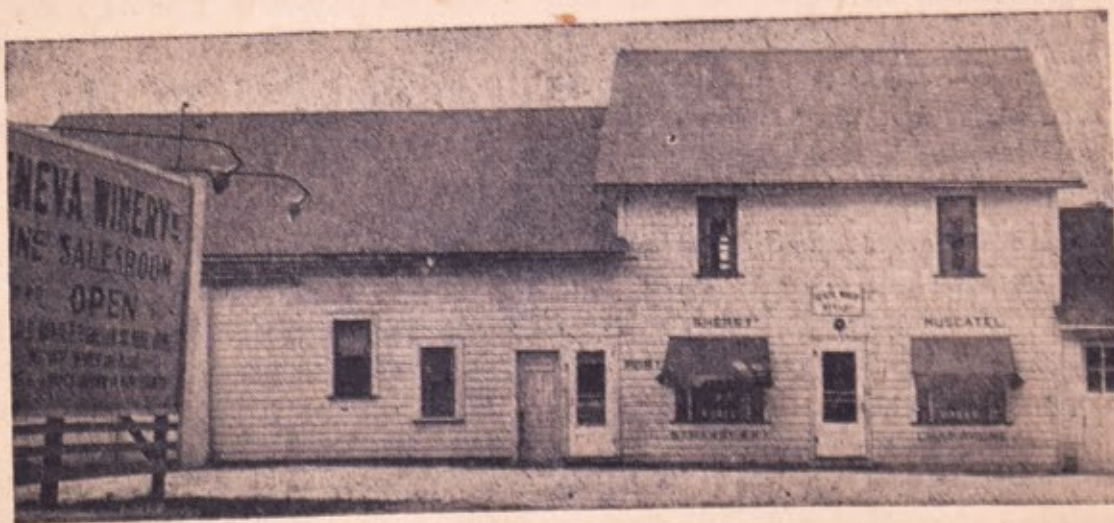
THE U-DRIVE IT MOTORETTE CO.

Near Miniature Golf Course

Corner Golf and Short Streets



COOK'S WAFFLE SHOP
Delicious Waffles, Pancakes, Sausages
Across from Eagle Cliff



Largest selection of wines in Ohio. Including
strawberry, peach, and cherry wines from fruit grown in
the vicinity of Geneva. Also champagne, sparkling burgundy
and vermouths.

The Geneva Winery

ONE MILE SOUTH OF GENEVA

DIAL 3777

ONE MILE WEST ON ROUTE 84

GENEVA, OHIO



Shopping with Suzette

Suzette has literally been running herself ragged this summer showing people shopping points in Ashtabula, Geneva, and thereabouts, helping them find gifts to take home and mentioning smart beach togs on display notably at Carlisle-Allen's in Ashtabula and Mrs. Lock's Beach shop right at Geneva-on-the-Lake.

Now that summer has reached its climax, Suzette is looking ahead toward fall.

"Summer sun and weather always leaves its mark on your

skin," Suzette pointed out wisely. She suggests that you recondition your skin for fall by using Dorothy Gray's Orange Flower lotion (for dry skin) or Texture lotion (for normal or oily skin).

By buying now at Carlisle-Allen's, you can get the large \$2 size for only \$1 plus tax.

While you're shopping in the store's cosmetic department you might check the new "Plus Cleanser" by Helena Rubenstein. It foams and cleanses like a fine soap, yet leaves your skin soft and smooth because it's ac-

tually a cream. "Scrub Team" is Helena Rubenstein's Plus Cleanser and handy facial sponge. \$1.50 plus tax.

The "Pancho Kit" contains Helena Rubenstein's Plus Cleanser, facial sponge, Apple Blossom Deodorant, Milk-tone Pancake makeup, and lipstick. The case is white canvas with simulated alligator trim. \$3.95 plus tax.

Tom-Kon Jewelry Cleaner—a liquid cleanser—complete with brush, cleans every kind of jewelry, except plastic. Metals and stones emerge sparkling. For



precious or costume jewelry 50c.

Carlisle's also have earring racks to hold up to 10 pair of earrings. It keeps your earrings sorted in pairs and allows easy selection. Made of clear plastic in oval or heart shape.

Another interesting item currently on display at Carlisle's is the mystery purse. It is a change purse with a secret pocket for bills and valuable papers. Zipper closing keeps everything safely hidden. It is a washable plastic in red, black, brown and navy. \$1 plus tax.

Before leaving the street floor Suzette tells us to check Carlisle's gold belts. Gold belts are definitely "in" this fall. They team with your tailored wools, your dressy crepes and some styles are even made for skirts and sweat-

ers.

"Pennies from Heaven" is a gold link belt with a lucky penny inset in a heart fob. \$5. Dressy gold mesh belts, one inch wide with metal clasp, \$3.95. Narrow gold mesh belts with tailored gold metal buckle, \$2.



Up on the second floor in the lingerie department, Suzette noticed a dozen pastel packets of scented washing powder called "Flora Foam" for care of fine lingerie, hosiery and all delicate fabrics. Tied together with a ribbon and flower, they sell at \$1. This is really an excellent gift item.

Van Raalte girdles of power net woven nylon lastex yarn are the right foundation for your fall wardrobe! Pantie girdles come in black or regular girdles in tearose, both with satin front panel and invisagrip garters. In petite, small, medium and large sizes.

Suzette stopped in to see Mr. Clark the other day at his gift and shell shop located near the new theater. She was particularly intrigued with the pin and earring set made of tiny shells and

gar fish scales.

He also showed her a white cameo set with carved flowers, and a brilliant pin and earring set in the form of a parrot.

She liked the handmade dolls and the bracelet made of polished coconut shells from Latin America.

On your way into Ashtabula on U. S. Route 20, you'll see a sign reading, The Hollyhock Hill Gift shop. It is owned by Louise Malott who has some of the most original gift items of any we've seen this season.

You'll like the three plastic ivory balls on the plastic chain which sell at \$1. . . . the Rome creation stationery, each sheet of which bears a genuine engraving of a scene along the lake front and which sells for 50c and \$1 a box . . . worry bird banks which come in cartons ready to be mailed back home at \$1 . . . and hundreds of other items which you can only appreciate by visiting The Hollyhock Hill Gift shop.

Geneva Beauty Salon

"All Lines of Beauty Culture"
Dial 4101
for an Appointment
50 South Broadway
Geneva, Ohio

Rosa-Mar Beauty Salon

Complete Beauty Service
Hair Styling
36 South Broadway
Phone 3871 Geneva, Ohio

Antique and Modern Gifts
Stationery and Greeting Cards
Open 2 to 10 p.m.

Hollyhock Hill Gift Shop
Route 20 Saybrook

Gifts Beachware Jewelry

THE BEACH SHOP

Colonial Building
Geneva-on-the-Lake, Ohio

Back To School!

IN CLOTHES FROM CARLISLE'S

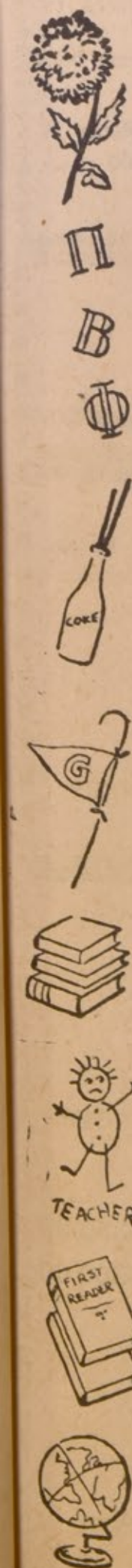
Large shipments of new fall clothes are reaching our store every day—clothes to fit every college and high school occasion. See our sweaters, skirts, blouses and suits for classroom wear. For "after class" fun you'll enjoy relaxing in a pair of corduroy or wool pedal pushers and slacks. And—for swoon time you'll rate a long, low whistle with a date dress or formal from our teen-age department.



Parking Facilities in Rear of Store

Ashtabula, Ohio

CARLISLE'S



The Beachcomber

The Beachcomber will be published weekly throughout the summer season starting June 23, 1946 and ending with September 1, 1946 issue.

RUTH BRUSMAN PAYNE, Editor and Publisher

Published Weekly at
The P. D. Q. Print Shop, 4435 Collins Court, Ashtabula, Ohio

SUBSCRIPTION RATES FOR THE BEACHCOMBER

Single copy 10 cents at news stands; By mail, 75 cents per season. Free distribution to Geneva-on-the-Lake Cottagers and Advertisers.

August 11, 1946

Next Year's Program?

Both big business and little business constantly are working to improve their status in their own competitive fields. Huge sums of money have been spent on research laboratories. Questionnaires are sent out. Clerks are hired to go out and discover at first hand just how their product rates in the eyes of the consumer.

The resort business is big business. It is the third largest business in the country with reference to the amount of money spent.

Now that the war is over and the transitional period has about reached its climax, competition is bringing things back to normal. This normalcy is being felt throughout the country. Resort business people are beginning to realize that the boom is over. There is no lack of gasoline. Resorts throughout the vountry are vieing with each other for vacation patronage.

Now is the time, then, for businesses to take stock of themselves. It is time for this resort to look at itself with a critical eye.

The question arises: "What can be done to keep this resort one of the most popular resorts along Lake Erie?"

We have talked with various people here who have been in business over a long period of time. Geneva-on-the-Lake has been catering to vacationists for over 75 years. During the last decade it has grown by leaps and bounds. There is reason to believe that this resort is approaching a new era of popularity.

But, what degree of prosperity we have during the next several years depends entirely upon the small nucleus of individual property and business owners.

Yes, the individual owner may do well for a period of time by running his own business oblivious to all the other businesses at the resort. He may get along fine by objecting to everything that does not directly benefit himself; but when he gets right down to brass tacks, how successful will he be if the resort loses out in the running?

We have heard expressions of what ought to be done from every faction and most of these have been constructive.

These are a few of the thoughts expressed by vacationists and property owners on what should be done for the 1947 season:

1. A definite program for promoting the resort. (This includes more advertising, particularly in sections of Ohio that have not been reached before.)

2. Street lights. (This has been mentioned numerous times but as *The Beachcomber* brought out in previous articles, the council was unable to get them for this year. They are assured for next year.)

3. The problem of the beaches. (Old Lake Erie washed away a generous portion of the beaches this year and slid in a lot of driftwood during stormy weather last month. We've heard lots of people say the beach cleaners have done a good job this year and others say that they haven't seen the beach cleaners. Looks like that situation could be remedied by a little cooperation between the beach "owners" and the men doing the cleaning.)

4. A program to beautify the resort. (All right, go on and laugh but actually we've heard lots of people say that they would like to see a committee formed to "spruce up" the village a bit. Maybe some sort of a prize for the cottage owner with the nicest landscaping. A few petunias sprinkled here and there and a little sickle job on vacant lots would do a great deal to improve the looks of the resort, so we've heard it said.)

Readers of this editorial will undoubtedly have numerous other things to add to this list. If you get a minute, sit down and drop a letter to the editor, Box 643, Geneva-on-the-Lake, Ohio.

Centrally Located

Large Lawn

Youngstown Manor

Rooms and Cottages — All Innerspring Mattresses

Inquire CLARA SPENCER JOLLY

Geneva-on-the-Lake, Ohio

Phone 5634



For vacationists who would like to attend the church of their choice while staying at Geneva-on-the-Lake, the Geneva churches extend their whole-hearted welcome.

FIRST EPISCOPAL CHURCH
351 Eagle Street
Worship services at 11 a. m.
Rev. John B. Arthur, pastor

BAPTIST CHURCH
75 South Broadway
Services at 10:30 a. m.
Rev. C. C. Conrad, pastor

ST. JOHN LUTHERAN CHURCH
917 W. Main Street
Services at 10 a. m.
Rev. Martin Vogelsang

FIRST METHODIST CHURCH
89 South Broadway
Services at 10 a. m. with
Sunday School following
Rev. W. S. Hamilton

FIRST CONGREGATIONAL CHURCH
216 South Eagle Street
Services at 11 a. m.
Rev. R. J. Striffler

THE ASSUMPTION CATHOLIC CHURCH
594 W. Main Street
Mass scheduled for 8, 9, 10, and 11:30 a. m.

Rev. Thomas P. Gallagher
Catholic mass will be held at the new Geneva theater each Sunday morning at 10 a. m. until September.

The GENEVA LAUNDRY

"All Laundry Services"

Phone Geneva 2401

64 North Broadway

Geneva, Ohio

TURNER'S RESTAURANT

On U. S. 20 at Geneva, Ohio

Famous for Fine Foods For Over 30 Years

OPEN

Sundays 11 a. m. to 8 p. m.

Week Days 6 a. m. to 8 p. m.

CENTRAL HARDWARE and SUPPLY

26 East Main Street

Geneva, Ohio

Ohio — Pennsylvania Guests Expected At Breen

More than 25 parties of vacationists from Ohio and Pennsylvania towns are expected to arrive Sunday for accommodations at cottages owned by Francis J. Breen.

W. P. Schmittle of Pittsburgh, Pa. will vacation at Breen's Gretchen cottage; Miriam Buchanan of New Castle, Pa. at the Maydo cottage; Miss J. D. Sherwood of Homestead Park, Pa. at the Claire; Joe Alszewski of Pittsburgh at the Ruth cottage; and Miss Jean Rodgers of Cleveland at the Ethel Mae.

The Euvelleb club (that is Bellevue, Pa. spelled backwards) will vacation in the Patricia cottage for two weeks and the Sigma Delta Rho of Shaker Heights will occupy the Kathryn cottage.

Delta Tau Group
Alberta Simms of Cleveland will be a guest at the McBride Manor; Delta Tau of Cleveland will be in the El-Jo; Edward Murphy of Pittsburgh, at the Greenfield Annex; Mrs. C. C. Rhodes of Crafton, Pa. at the Dode.

James LaGamba of Youngstown has reservations for the Humdinger cottage; and William Salzmman of Wilkinsburg, Pa. at the Old Log Inn; William McCabe, undertaker from Pittsburgh, will move from Baird No. 1 to the Knotty Pine; Sophie Kubkousky of New Castle will be at the Bunkaroo.

Steubenville Guest
Theodore Kirlan will have two cottages this week in the Breen plan. He will be in the Baird No. 3 and the Coach. Kirlan is from Steubenville. Alex Gusoff of Millvale, Pa. will stay at the Canary and also occupying two cottages.

THE PILLARS

Tourists Home

Interspring mattresses

Hot and cold water

MRS. H. G. BARNARD, Prop.

Phone 4844

455 W. Main St. Geneva, Ohio

SPEND A RESTFUL NIGHT AT

The Old Tavern

CHICKEN, DUCK AND STEAK DINNERS

South Ridge, Route 84, Unionville, 1 mile South of R

Better Accommodations

Hotel Colonial

"Thirty-five Successful Seasons"

Phone: Geneva 4696

TAKE A LOOK AT OUR PLACE

BREEN ALLOTMENT

AND MODERN COTTAGES

ALL SIZES

ALL CO

\$25.00 to \$65.00 Weekly

WOODMERE SUBDIVISION

LOTS 40

BREEMWOOD PARK

LOTS 50

100 x 141 - \$390.00

Our Own Beach

FRANCIS J. BREEN, Owner

Phone: Geneva 3401

Pres

tages, the Nancy Jo will be the Alpha Phi

Cleveland.
Don Lewis and Cleveland will vaca
Floradora; J. F. Sa
bridge will be at
Mrs. Sam McArthur
grift, Pa. will be
cottage, formerly
Alford; and Ru
shoemaker from
property owner in
Park plan, will sta
nelly.

Spaghetti

MARY'S K

Near the 1
On New

Open at 9 a. m.

FOR SPECIAL

Call 4

Rooms Now

SWE

Smorgasbord

"The House of
Bring your fam
the beautiful din

SMORG

and eat under s
You will find
numerous to m
Once here, you
again and again

East Main St.

East Gen

So Big" Named After Novel

rs. L. G. Baldwin tells us she six sisters and families to tion recently at their Marine y, So Big, Hi-Ho, and Hi-Ho cottages.

identally, the So Big cottage named by Mrs. Baldwin's ghter, Mrs. Hilda Baldwin suit, of Englewood, Calif., af- the book by Edna Ferber. Mrs. suit, whom many villagers e will remember, has literary inations and has written vari- magazine stories and articles newspapers. The Baldwins visit her this October.

ut, getting back to the six sis- and their families—they in- le Mr. and Mrs. Ralph W. der and daughter, Janice Ann, Boardman; Mr. and Mrs. Ed- H. Burch and family of uthers; Mr. and Mrs. Bud Bre- r and family of Youngstown; and Mrs. Herman Clouty and ily of Youngstown; Mr. and s. Sonny Scholl of Boardman; l Mr. and Mrs. Cash Cowher l family, also of Struthers.

Other Guests
Guests of Baldwins during the st week were Mr. and Mrs. Fred rdstrom and family of Grove y at the Marine View cottage; and Mrs. Gerald Sanders and mily of Butler, Pa. at the Hi- cottage; Mrs. Edith Alexan- e and daughter of Pittsburgh the Hi-Ho cottage; and Capt. d Mrs. Frederick Spence of uth Euclid at the So Big cot- ge.

Two Kalisor brothers and fam- from Youngstown are guests the Dr. Baldwin's cottage; Mr.

and Mrs. Leo Gottschalk of Washington, Pa. at the So Big Mr. and Mrs. C. R. Wilson, Ell- wood, Pa., at the Baldwin-War- nock cottage; and Mr. and Mrs. Clarence H. Dick and daughter of Natrona Heights, Pa. at the So Big cottage.

New Occupants

Guests expected this Sunday are Mr. and Mrs. Roy Thompson, Patricia Marsteller, Louise Riedl, Elvera and George Marsteller and Tom Gore at the R-Own cottage; Mr. and Mrs. Donald Jordan and three children of Jeanette, Pa. at the Dr. Baldwin's cottage; and Mr. and Mrs. Hugh Hayes of Youngstown at the So Big cot- tage. Jessie Decker will vacation at the Hi-Ho Jr. cottage. She is of Youngstown.

New Waitress at Spaghetti House

There's a new waitress at the Dama Spaghetti House. She is blond, has pretty blue eyes and attends Chaney high school in Youngstown.

Here's her name, Agnes Malin- yak, and she will be here for the rest of the season. She enjoys horseback riding and thinks that

Try A Tropical 'Gingeree' Drink

On one of those scorching hot days, cool off with an All-Amer- ican cocktail.

Add to 4 oz. of Burgundy or Claret wine, 1 oz. lemon juice and 1 tbsp. sugar. Shake with ice cubes, strain into cocktail glass- es.

From the tropics is this tempt- ing "Gingeree" drink.

Dissolve 1 tsp. sugar in 2 tps. lemon juice, add 3 oz. Muscatel or Port wine and 1 egg. Shake with ice cubes vigorously. Strain into tall glass. (Do not fill glass more than $\frac{3}{4}$ full.) Add ice-cold gin- ger ale to fill. Stir and serve.

there's no place quite like Geneva- on-the-Lake!

By the way, Dama's are still serving that delicious spaghetti at the same price. You'll like it.

THE SWALLOWS BAR

"Best Spot in Town"

Geneva-on-the-Lake
Ohio

COTTAGERS' SUPPLIES and SPORTING GOODS PAYNE'S HARDWARE

134-138 W. 46th Street
Ashtabula, Ohio
Phone 2220

CREST COURT COTTAGES



MRS. BILL REGNER
South Spencer
Phone Geneva 2678

Snell's Midway

FOR A
Wide Variety of Entertainment
24 Concessions

*Food!! *Frolic!! *Fun!!

CHANGE OF LOCATION "GYPSYLAND"

Now Located East of New Theater
Open at 1 p. m.
Four Readers To Entertain You With
Crystal Ball, Palm, Cards, Astrology, Tea Leaves, Horoscopes

QUALITY HAND-MADE SHELL JEWELRY

- Butterfly brooches in various styles and colors, \$1.25
- Floral border stationery, 42 sheets, 36 envelopes, \$1
- Caribbean pearl necklaces, one or several strands, \$1.50 and up
- Windsor steel shears . . . real fur toy animals, dolls, novelties and other gift items

CLARK'S SHELL & GIFT SHOP

West of New Theater

Municipal Course Popular At Resort

The municipal golf course has been crowded during the past week and Golf-Pro John Evans has been kept busy with lessons for both newcomers in the golf game and the more seasoned players who seek to improve their game.

Bill Bondaria of Geneva got a 36 and a 39 last week. He plays with the American Fork and Hoe golfers.

Everybody is looking for George Korabeck to get back

Screen Work Remodeling
All Types of Repairs
THEODORE KORVER
167 Eastwood St. Geneva
PHONE 3736

into the game and do some more challenging. He says he has been away on a business trip. Now, Georgie!

TAKE AN EXHILARATING SPEED BOAT RIDE
with
Leonard Geatano
Govt. Licensed Pilot
Located at end of New Street

THE LAKE DINER

At the Center

Specializing in
Home Cooked Meals
and Sandwiches

Counter and Table Service

GET FIT!

— PLAY GOLF —

For Fun For Health

THE GAME OF A LIFETIME

RATES: Season, \$25; Weekly, \$7.50;

Daily, \$2; 9 Holes, \$1.

JOHN EVANS, golf pro

MUNICIPAL GOLF COURSE

Geneva-on-the-Lake, Ohio

The Village Inn

Offers Something Different to Geneva-on-the-Lake
A Line of French Fried Seafoods:—Fish, Shrimp, Oysters, Scallops, Etc. Also an Assorted Line of Sandwiches.

VIN and JANE HELBLING, Mgrs.

Next to Allen Court



SKY-WAY

Drive-in-Theater

Sunday, Monday, Tuesday

"SPANISH MAIN" in technicolor with Maureen O'Hara and Paul Henreid

Wednesday and Thursday

"THE SOUTHERNER" with Betty Field and Zachary Scott

Friday and Saturday

"GUNGA DIN" with Cary Grant and Joan Fontaine

Two Shows Nightly — Rain or Clear — First Show at Dusk

Adults 42c plus tax — Children Free

U. S. Route 20 just East of North Madison

COTTAGES AND ROOMS FOR RENT REALTORS

Main Office Geneva - Phone 5505
Geneva-on-the-Lake Office Phone 4867

BRANCH OFFICES

at Ashtabula, Jefferson,
and Conneaut

Are You Looking for a Home?

Cottages at Madison and Geneva- on-the-Lake suitable for making into year-round homes.

Priced from \$3,750.00 Up

Cottages To Rent for September

Lake Phone 4867 - Geneva Office 5505

The Miller Realty Co.

SPECIALIZING IN LAKE PROPERTY SINCE 1908

Consult ALFRED M. EKERN, Lake Office Manager

SPEED BOAT RIDES
Art and Leonard Gaetano
 End of New Street

WANNA KUM BAK
 Modern Tourists Cabins
 Equipped with
 Shower, Toilet, Heat
 Mixed drinks, liquors & wines
 Route 20, East of Geneva, O.

LAKE SHORE INN
CHICKEN DINNERS
Fine Spaghetti Dinners
STEAKS
 1/4 Mile East of Geneva Twp.
 Park on Lake Road


LAKE ROAD TRANSIT
BUS SCHEDULE
 (Eastern Standard Time)
 LEAVE RESORT at 7:30 a. m.
 8:30, 9:30, 11:30;
 2:00 p. m., 3:30, 4:30, 5:30,
 6:30, 8:30, 10:30, 12:30 a. m.,
 and 2:30 a. m.
 LEAVE ASHTABULA: 7 a.
 m., 8:00, 9:00, 11:00;
 1:25 p. m., 3:00, 4:00, 5:00,
 6:00, 7:45, 9:00, 11:00, and
 1:00 a. m.

Girls' Huaraches \$1.99
 Girls' Moccasins, Brown or
 White \$3.49
 Children' Crepe Sole
 Play Shoes \$1.69
Miller-Jones Shoe Store
 Geneva, Ohio

VORIS CLEANERS
 (Formerly GLADINE)
 PLANT and OFFICE
 1107 E. Main St. Geneva, O.
 PHONE 2801

Dine in the New. Attractive
JACK'S
 "EAT IN A HUT"
 Ham and Eggs in Skillet
 Choice Steaks
 Sandwiches
 Geneva-on-the-Lake, Ohio

Downyflake
HOT
DONUTS



Tops with everything!

BIRDS EYE
 FROSTED FOODS

STIFFLER'S
FOOD MARKET
 "The Friendliest Spot in Town"
 PHONE 2611
 19 W. Main Geneva

THE VILLAGE INN

A Line of French Fried Seafoods:—Fish, Shrimp, Oysters,
 Scallops, Etc. Also an Assorted Line of Sandwiches
 VIN and JANE HELBLING, Mgrs.
 Next to Allen Court

Dine and Dance



AT
The
Roselawn
 WEST AT SAYBROOK

We Serve Good Food and Plenty of It—

Featuring **SIZZLING STEAKS**
 Full Course Dinners, Barbecue
 Sandwiches
 All Legal Beverages

Cabins

Cabins

"A Little Out of the Way
 But Worthwhile"
The
NITAPAT
 Home
RESTAURANT

Fried Chicken - Biscuits
 FRIDAY FISH FRY
 Home Made Pies
 Open Until 2 a. m.
 Overnight Rooms and
 Breakfasts
 829 W. Main St. Route 20
 Geneva, Ohio

FOR SALE
LOTS
 Lake Road Frontage for
 BUSINESSES or COTTAGES
 \$500 to \$1,250

LAKE FRONT LOTS
 For Summer Homes - \$1,200

SUMMER HOMES
 at Madison-on-the-Lake
 \$12,000

COTTAGES

ROOMS

FOR RENT

REALTORS
A.B. MARTIN'S SONS
 SINCE 1897
 ETHEL WHITE
 MGR.
 LYDIA CARTER
 PHONE 4311
 GENEVA OHIO

A Different Dance Band Every Saturday Night At

The Chatterbox



You'll always have an enjoyable evening at **The Chatterbox** . . . a new
 program of entertainment every Saturday night . . . friendly, informal
 atmosphere!

Come and dance all evening

Open Seven Days a Week

SHORT - ORDER DINNERS

50c Cover Charge Saturday Nights

MAKE RESERVATIONS EARLY TO AVOID DISAPPOINTMENT - PHONE 2622
 NO RESERVATIONS HELD AFTER 10 P. M. You Must Be 21 To Be Served Drinks

Located 1 mile south of Geneva, Corner Routes 534 and 84

Beautiful Handmade
GIFTS

For the Baby—Bibs, bonnets,
 booties, sweaters, soakers,
 carriage covers
 Also—Table cloths, doilies,
 edged hankies, dresser sets,
 edging, etc.
 All Hand-Crocheted
 or Knitted

JENNIE PECJAK

893 North Broadway, Geneva

THE BEACHCOMBER

Ruth Payne, Geneva-on-the-Lake, Ohio

If you wish to mail this paper, put a postage stamp in the above square.