

The Beachcomber wants news of cottagers and their guests, social activities, etc. Mail copy to editor.

VOL. 2, NO. 10

GENEVA-ON-THE-LAKE, OHIO

MONDAY, AUGUST 18, 1947



Vacationers seem to like the rustic atmosphere in The Log Cabin Inn at the corner of Presidential and Lake roads. Archie and Agnes Lomas, operators of the inn, said that the log cabin was built in the early '20's and that they have carried out the decorating along early American lines. . . . weather gorgeous up here . . . those buttercupyellow surplus life rafts that dot the lakefront make the resort look like a modern Venice . . . everyone spending these glorious hot days down on the beach taking life easy ... come on up, the water's fine!

And scouting around after guests we find that Mrs. W. A. Rawdon of Shady Beach drive has the following guests: Mrs. Charles Hickman, dean of girls at Princeton high, and Wilma, of Youngstown; Mr. and Mrs. T. Lysowski and children; Mr. and Mrs. Jay Rodkey and daughter, all of Youngstown; Mr. and Mrs. J. R. Irwin of Steubenville; Mr. and Mrs. C. A. Stephens of Hubbard; Mr. and Mrs. Chillemi of East Cleveland.

#### Golf Pro Here

George Swankie and daughter, Barbara, of Sharon, Pa. are vacationing here. He is golf pro at the Sharon Country club.

Also at Rawdon cottages are Mrs. Dorothy Rakestraw and party of Warren; Mr. and Mrs. R. G. Williams of Pittsburgh; Mr. and Mrs. Richard Cochran of North Canton.

#### Worthington Cottages

Guests at the Worthington cottages include Mr. and Mrs. F. D. Campbell and party; Mr. and Mrs. James Johnson and Patsy Gildea; Mr. and Mrs. J. Wilson and Mr. and Mrs. W. E. Carson of Akron; Mrs. William Jenkins and party of Sharon; Mr. and Mrs. L. C. King and family of Murraysville, Pa.; Mr. and Mrs. Thomas Crey and family of McKeesport, Pa.; and Mr. and Mrs. R. D. Stuedler and family of Mt. Lebanon, Pa.

#### Hotel Colonial

Guests at the Hotel Colonial this week include J. C. Reich, Mr. and Mrs. Perme; Mrs. J. R. North and mother, Mrs. Back, all of Pittsburgh; Mr. and Mrs. D. J. Owens of Canton; Mr. and Mrs. Campbell, Mary and Bob, of Beaver, Pa.; Miss Mildred Karnes and Wagner of Otto-Glassport, Pa.

Recent guests of Mr. and Mrs. Howard Warner were Mrs. Ralph Cornelisen and daughter, Ann, who were enroute from Chicago to Portland, Me., where they will spend a vacation. Joining them soon will be Mr. Cornelisen who is president of the Northwestern Engineering company, Chicago.

### Woodbine Cottages

Guests at the Woodbine cottages are Mr. and Mrs. Bagley and family, Rev. and Mrs. Lee Schaeffer and son, Lee, all of Pittsburgh, and Mr. and Mrs. John Letbin of Ak-

### At Pen'Bryn

Salem guests at Pen'Bryn this week were Carolynn Butcher, Nancy Hunt, Jackie Troll, and Margery Keil of Niagara Falls. Chaperone for the group is Mrs. H.M. Butcher and with her is her son, David.

Other guests include Mr. and Mrs. William Burger of Pittsburgh; Mr. and Mrs. Busch and Mr.

# Chamber Elects **Five Directors**

Results of the election of five directors of the local Chamber of Commerce held between August 1-5, were announced this week by John Zimmerman who was re-elected secretary-treasurer.

Serving for a two-year period will be C. E. Jolly, Carl Madsen, Giles Cook, John L. Ford, and John Zimmerman. Directors who will complete their term next year are E. V. Goettel, M. J. Westlake, Alfred Oakley, Albert Gesler, and Edwin C. Koerner.

All of the present officers were re-elected. They include Jolly as president; Oakley as vice-president; John Zimmerman as secretary-treasurer.

# Name Band To Play At Pier

Tommy Tucker, nationally known dance orchestra, will have a one night's engagement at The Pier dance hall here, Sunday, August 24, it was learned this week.

and Mrs. Theodore Hall (formerly of Ashtabula), all of Cleveand; Mr. and Mrs. S. Edgar Pearson of Pittsburgh; and Mr. and Mrs. Early and daughter and his sister, of Fairmont, W. Va.

Holding a picnic supper at Pen-'Bryn recently was the Business and Professional Women's club of

#### Morgan Cottages

Guests at the Morgan cottages include Mr. and Mrs. G. C. Hamphill, his son and wife and family of Burgettstown, Pa.; Mr. and Mrs. Raymond Keirs of Turtle Creek, Pa.; Mr. and Mrs. P. L. Henry and son and Mr. and Mrs. W. G. Gilmore of Hubbard; Mr. and Mrs. J. Frank Kelker of Rochester, Pa.

## Augustine Guests

Mr. and Mrs. Myron Yoho and family of Ambridge, Marie Gallery of Trafford, Pa. and Mr. and Mrs. B. W. Howes of Buffalo, N. Y. are guests at the Augustine guest house this week. Howes is the son of Mrs. Mary Post, of the Augus-

Mr. and Mrs. Russell J. O'Brien of Warren were expected to visit Ellen Rae Ellis of the L-Rae guest house over the week end. Also with them will be their son and daughter, Beverly.

#### Ford Cottages

Two families from Youngstown are guests at the Ford cottages this week. They include Mrs. Richard Gunther and party and Mr. and Mrs. Cooksey and Mr. and Mrs. Harold Wright, who will spend a week's vacation.

Miss Lois Fish and brothers of Pittsburgh, Pa. will spend two weeks at Fords' as will Glenn Helmstadter and family of McKeesport, Pa. and Mr. and Mrs. O. W. Young of McMechen, W. Va.

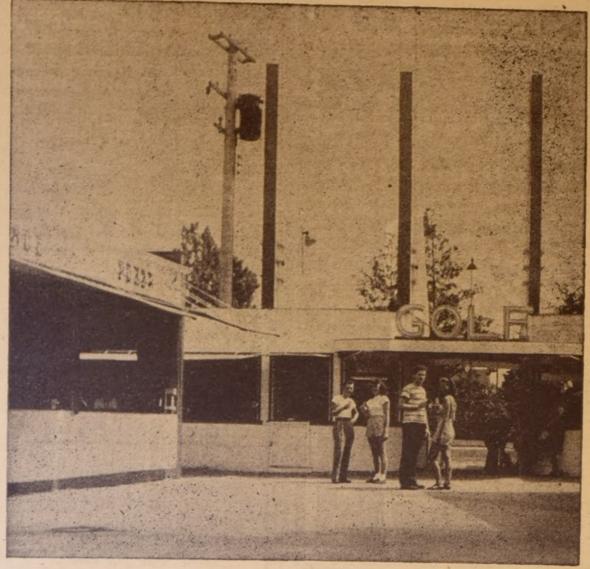
Other guests include Mrs. J. H. McMillan who is chaperoning her daughter and three girls from Canton; F. T. Bowen and family of Hollidays Cove, W. Va.; J. J. Sallade of Sharon; Miss Jean Sutton. Evans City, Pa.; Mr. and Mrs.W. L. Badger of Ellwood City, Pa.; and Mr. and Mrs. Albert Gavin, of Wheeling. W. Va.

# Milo N. Warner Guests

Mr. and Mrs. Wilcox and family, Columbus; Mr. and Mrs. Adolph

(Continued on Page 2)

# At Snell's Midway ---



ONE OF THE LEADING CENTERS OF CONCESSIONS at the resort is Snell's Midway, owned by George Konold. He purchased the outlay three years ago from Mrs. Emaline Snell. Since then, it has been modernized with many improvements and new amusement included in the plan.

The two gals shown in the picture are Eleanor Yerger and Elaine Patterson who vacationed here recently. They are from Follansbee, W. Va. The two fellows are Jim Johnson and Bob Strong of Geneva. And the two ladies buying popcorn in the background are Mrs. E. McMillan and Mrs. W. H. Kunzler of Monaca, Pa.

Here's a list of the gals and fellows behind the counter, doing their bit into the "wee small hours" to keep you entertained and happy.

W. Ross Hayes with his basketball game, Mrs. Hayes with the "Shoot Til You Win," and their son, Robert, who has the Fuzzy Wuzzy ball game were some of the first concessionaires to come to Snell's Midway more than 10 years ago. Hayes was a former circulation manager of the Geneva Free Press.

Harold Miller who operates the Frozen Custard stand, was a former chemistry and biology teacher at the Ashtabula Harbor high school. This is his seventh year. Helping him this year are Nancy Lukkarila, Mary Jean Peters, and Barbara Anderson. Shirley Ecklund, who was at the stand earlier this year is now taking an extended tour through the west. Miller has a wife, Ruth, and two children, Barbara and Gwendolynn.

This is Art Taylor's first year in the Midway with his Photo shop, but Art, who is also a councilman and active in village affairs, has been the resort photographer for many years and well, his pictures talk for themselves.

Jim Reynolds, a former captain in the Air Corps, was a B-17 pilot during the war. This is his second year operating the Bake shop. His wife, Kate, has the Bingo game.

Jim Olzner operates the Waffle shop and he is associated with Robert Althouse of Alliance who is a candidate for mayor there.

#### Family Takes Part

Konold's son, George E. Konold, a student at Warren high school, has the popcorn stand for the fifth year; his daughter, Betsy, a former Wac, has the dart game and assisting her is Doris Schetlin of New Brighton, Pa. Mrs. Konold is a cashier in the Penny Arcade.

Edna Hewes, wife of Harry Hewes of the V. P. Amusements,

Inc. has the golf game; Mrs. Adaline Thomas, sister to C. M. Cox of the Cox Guest Home in Geneva, has the candy floss and popcorn balls. Cox has the Auto Bump and Bingo. He was formerly with the Hoover company in Pittsburgh. This is his second year.

Raymond Brown, former student in Ashtabula has the Rough House; Andy Barclay, also a former student there, has the Fighter Pilot or Gunnery Trainer; William Cassidy has the Mickey Mouse Racer. This is his seventh year. He was a former orchestra leader and his wife was the singer with his band in Pittsburgh.

Warren Ashley, sketch artist, is here for his first year. He works at the American Fork and Hoe company in Geneva during the day.

Stuart Keener operates the Guess Your Age concession. He is a house painter and assistant roller rink manager at Madison-on-the-

William Holt and Tim Lyden of Youngstown have the Spill the Milk concession; Tommy Evans of Alliance has the Mouse Game; Bingo gals include Peggy Collinger of Pittsburgh and Juanita Villia, also from there; Ruth Ann Seal, Washington, Pa.; Loretta Davis, of Geneva. Paul Johnson of Palmetto Beach has the rifle range for the fifth year. Stanley Foster, of Cin-

(Continued on page 2)

# Pressing Service Offered Vacationists

Mrs. L. W. Hutcheson of Ashtabula who operates the Resort Press shop near the Lomas Bicycle track, has inaugurated a pressing service so that vacationists may iron their own cotton things. Mrs. Hutcheson who keeps her

shop open from 10:30 a. m. to 8 p. m., said there would be a minimum charge of 25c and that individuals could use her facilities for 50c an

# Hazel Swan Buys Cottage Here

Mrs. Hazel Swan, whom many residents here will remember as former owner of the Lakeview cottages, is back at the lake again after an absence of two years.

She recently purchased the Harbor View cottage on Doctors' drive from Glenn Chapman.

"I'm the happest I've been since I sold out," she laughed. "Once you've lived here, you just aren't satisfied any place else."

Mrs. Swan is planning to build a retaining wall similar to the one she had at Lakeview cottages. She has rented out her new lakefront cottage for the remainder of the season to Mr. and Mrs. R. C. Landon and daughter, Shirley, and Marie Montgomery, all of Geneva.

Before selling to Mr. and Mrs. Wally Metcalf, Mrs. Swan had operated Lakeview cottages for 15 years. She originally came to the resort in May, 1914. After selling out her interests at the lake, she purchased the Geneva Lodge, but sold that only three months after buying it.

"I thought of buying in Florida, but I finally came to the conclusion that the thing I really wanted to do was to get back to the lake."

In 1940, Mrs. Swan was elected to the village council, having the honor of being the first woman to become a council member here. She had previously been active in promoting the candidacies of her friends and organized a Woman's Republican club at the resort.

A resident of Geneva with her sisters, Mrs. Emma Sites and Mrs. Alice Wellman, Mrs. Swan has held the presidency of several civic and social groups in Geneva and was considered one of the best golfers in this section of the state until she sustained a back injury several years ago.

This fall, she is planning to take a motor trip to Montreal and Quebec with her sisters and Bessie Mc-Cull, of the local Chamber of Commerce.

# "Donna" Has Record Number of Pups

If you like pups (and who doesn't) you'll enjoy seeing "Donna's" record litter of 11 Bedlington terriers, that rare English breed that resembles a wooly lamb.

But you won't get to see them all together, according to their owner, Mrs. W. B. Stocking of Nearing Circle, Geneva. Eleven of them were simply too many to handle in Nearingwood and so they had to be "decentralized."

Three of them are at the Hermnal cottage near Lockwood Beach on Lake road east, about half-way between the resort and Ashtabula, and the remaining pups are being boarded at the Ridge Haven kennels at Dilly's farm on Route 84.

"Donna," the affectionate mother of the 11-weeks-old pups, is not quite two years old and took second place in the Cleveland Dog show in the Public Auditorium last March. Her registered name is "Queen's Image." Mrs. Stocking bought her when she was just seven weeks old from Fred Johnson's kennels in Painesville. Of champion stock, she was bred to Juft Jeremiah of the Bo-Peep kennels at Ft. Wayne, Ind., one of the best kennels for this breed dog in the country.

The pups will grow to be about the size of a fox terrier and are an exceptionally fine dog for children. Mrs. Stocking says.

Snell's - - -(Continued from page 1)

cinnati, has the French fries stand and Clifford is operating it for him. He is also the operator of the Chicken Kitchen.

Kenneth A. Grady of Palmetto Beach is manager of the Penny Arcade. This is his fifth year; Roy Hoskins, resident here, has the Skee Ball concession and Don Himmelsman is greenskeeper at the golf course; Richard Yost is daytime cashier at the Penny Arcade, and Vic Sirianni is the day operator at the rifle range. The latter three are from Bellevue, Pa.

### Chicken-in-Basket

Steakburgers, Cheeseburgers, Steak Sandwiches, Hot Dogs-

All with butter on top

MILK SHAKES

Tom Thumb Drive-In

CAR SERVICE

SUN.-MON.-TUES.

WED.-THURS.

"The Green Years"

Charles Coburn - Tom Drake

Cartoon - Short

"Up Goes Masie"

With

Ann Southern - George Murphy

Cartoon - Short

U. S. Rt. 20 - 3 mi. east Geneva 

# Splashing - - -

(Continued from Page 1) Barry and family, Dr. and Mrs. L. S. Lyron of Sharon, Pa. are vacationing at the Warner cottages. Mrs. Richard Warner's sister is spending three weeks here.

Breen's Guests

Guests from Pittsburgh at the Breen cottages are Lillian Hawkins, Harry J. Bellas, Steve Kratch, William C. Robb, Elmer Marengo, Joseph Olszewski, Francis Fresch.

Other guests from Pennsylvania are William Salzman, Wilkinsburg; Genevieve McGuire, North Braddock; Anne Tomci, Homestead; Anna McVicker, Monongahela; T. A. Schneider, Clinton; Mrs. Kain, of Trafford; and James W. Cotts, Oakdale.

Cleveland guests include Mrs. Cleo Scheer, Donna L. Rein, Aces club; H. B. Cowen, Tobie Switzer, Rose Eisenstein, Betty Brown, June Eisenberger, Burton Burke.

From Youngstown are Julie Aurilio, Donna Woods, Carole Fullerton, Betty Reed, June Opicor, Girard; Edwin Hart, Lisbon; Lee E. Gamblin, Niles; Ralph R. Paul, of

"This Man's Navy"

With

Wallace Berry - James Gleason

Cartoon - Short

"Anchors Aweigh"

With

Gene Kelly - Kathryn Grayson

Frank Sinatra

Cartoon - Short

SUN.-MON.-TUES.

AUG. 22-23

AUG. 24-25-26

THE BEACHCOMBER Lakewood, and Don Morris of Ashtabula.

Oakley Cottages

Mr. and Mrs. Rex J. Konner and family of Cleveland and their new baby are guests at the Oakleys' for a week. From Youngstown are Miss Helen and Ann Danko who will spend three weeks; and Mr. and Mrs. Gerald Carr.

Other guests include Mr. and Mrs. Philip Sahady and family of Fredrickstown; Mr. and Mrs. Jack LaPorte; Mr. and Mrs. Frank March of Homestead (eighth year); Miss Lois Barkley, Francis Galosi of Derry, Pa.

Linhart's Lodge

Guests at Linhart's Lodge from Akron include E. F. Baer, K. Hamrock, E. G. Fillian, Mr. and Mrs. R. Witherspoon, Mr. and Mrs. G. Syrja.

From Pittsburgh are Mr. and Mrs. H. Weller, Thomas Clark and son, N. Day; Mrs. G. Schumacher and J. C. Schumacher are here from Windham and E. A. Tuttle and Grace Schumacher are here from Hudson.

Springdale. Pa. guests include V. D. Bumbert and D. Baldus and wife and E. Dautt and wife; Dorothy Onasch and Jane Mitchell, New

When in Geneva STOP at the

Dinners - Lunches

"Our Specials

32 East Main St.

Castle, Pa.; Carl D. Weber and wife and Scott R. Dwight, Cleveland; Dr. Paul V. Meyers and wife and M. T. Johnston and wife of Philadelphia; J. B. and M. T. Ashland and S. K. Schwartz, of New York.

BILL'S

Saddle Horses

N. Myers Road

FOR SALE-New Pre-war-Mod el 451-P-X. Ivory White Gas Pressure, Trailer Range. 3-bun er and oven. Never been use Call Geneva 2697.

Three Round Trips Made Daily to the Resort (Except Sunday

Horse and Bugg

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# Snell's Midway

FOR A

Wide Variety of Entertainment 24 CONCESSIONS

FOOD

**.** &<del>\*</del>

FROLIC

FUN



COOK'S WAFFLE SHOP Delicious Waffles - Pancakes - Sausages Supper Specials from 5 p. m. to 8 p. m. Across from Eagle Cliff

# VILLAGE GRILL

Snacks

Are Our Specialty"

Ale - Qts. Cans COLD

At No X-Tra Cost

P. O. C. \_\_\_\_\_ 2.90

KOERBER'S \_\_\_\_\_ 2.95

Imperial MUNSCHNER 3.25

IRON CITY \_\_\_\_\_ 2.95

STROHS \_\_\_\_\_ 3.25

IMPERIAL BOCK \_\_ 3.25

WEBBER'S \_\_\_\_\_ 3.25

WOODEN SHOE \_\_\_\_ 3.25

DUQUESNE \_\_\_\_ 3.25

SIMON PURE \_\_\_\_ 3.25

BARBAROSSA \_\_\_\_\_ 3.75

SCHLITZ \_\_\_\_\_ 4.10

PRIOR \_\_\_\_\_ 4.95

BUDWEISER \_\_\_\_ 4.10

OLD SHAY ALE \_\_\_\_ 3.25

CARLING'S RED CAP 3.60

AND MANY OTHERS

Brand

Lite - Dark

CASE And Up

> Buy It by The Bottle or Case

> > WINES

"California"

# "Geneva On the Lake",

<del>\*</del>

SKYWAY Drive-In Theatre

On U. S. Route 20 North Madison and Geneva

**IN-A-CAR SPEAKERS** 

Box Office Opens 7:45 p. m.

1st Complete Show at 8:30 - 2nd Complete Show at 10:30

AUG. 17-18-19

AUG. 20-21

FRI.-SAT.

Sunday and Monday - August 17 and 18

BILL ELLIOT and CONSTANCE MOORE in "IN OLD SACRAMENTO"

Tuesday and Wednesday - August 19 and 20



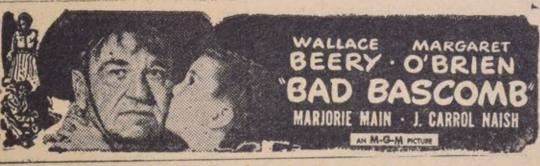
GREAT SEQUEL TO "LASSIE COME HOME" IN TECHNICOLOR starring Peter LAWFORD **Donald CRISP** 

Thursday Only - August 21

VERA RHUBA RALSTON and WILLIAM FEAWLEY in

"LAKE PLACID SERENADE"

Friday and Saturday - August 22 and 23



MIDNITE SHOW EVERY WEDNESDAY AND SATURDAY Starts at 11:30

First Show 7 p. m. - Second Show about 9:30 p. m.

#### Ohio State OLD LAGER \_\_\_\_ \$2.39 TECH \_\_\_\_\_ 2.95 BLACK FOREST \_\_\_ 2.90 **Beer Station** CRYSTAL ROCK \_\_\_\_ 2.90 ERIN BREW \_\_\_\_ 2.90 43 East Main LEISY LIGHT \_\_\_\_ 2.90 (Across from Turner's) IMPERIAL PILSNER 2.90

**PHONE 3922** 

FOR DELIVERY

BEVERAGES

PHOENIX \_\_\_\_\_ 3.25 GINGERALE Case ROOT BEER of 24 FORT PITT \_\_\_\_\_ 3.25 CHERRY BREWMASTER \_\_\_\_ 3.50 TOM COLLINS

COLA DORTMUNDER \_\_\_\_ 3.95 BLATZ \_\_\_\_\_ 4.10

**CREAM SODA** 

PABST \_\_\_\_\_ 4.10 GRAPE

NAT. PREMIUM \_\_\_\_ 4.10 ORANGE

Full Qts. 13¢ 2 for 25c

DREWRY'S ALE \_\_\_\_ 3.75 CIGARETTES \_\_\_\_ \$1.63 MIXERS

Carton

VERMOUTHS

ice of birds) .

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& pocket flash

the pierie bank

ME Not a coin in

H Dinels Statute SUPS

he are selling greats at \$1.94

s \$19.95 and

to those almo ber have for t

Vacationist

Sherry - Tokay White Port

Port - Muscatel

Fifth \_\_\_\_\_ Half Gallon \_\_\_\_\_ 1.59

Full Gallon \_\_\_\_\_ 2.98

Roma \$ .89

Garretts

Cresta Blanca .....

Virginia Dare .....

Blackberry ..... 1.10

Dubonnet ..... 1.50

CHAMPAGNES



With

Suzette

"Oh," moaned Suzette, "if I could only put a big hunk of this gorgeous weather into storage for next winter. This is the kind of weather that make Lake Erie such a delightful place—particularly at Geneva-on-the-Lake where there are so many things to do in addition to getting that sun tan, that it would take all summer to get them done!"

"Nothing-absolutely nothingnicer than lolling on the beach," Suzette said slyly, "unless it's shopping in Geneva or Ashtabula where people at the lake this time of year can take advantage of the wonderful summer sales and get a head start on new fall clothes for back-to-school wear."

For a gift to take home, Suzette noted the dainty floral chintz pinafore aprons on sale at the WRIGHT DEPARTMENT STORE in Geneva at \$2.89. They formerly were \$3.89. A particularly clever item is the link bracelet with tiny "slate" and pencil attached for the writing ofwell, say, love messages!

Wright's have some excellent values on little tots' things. Play shorts that regularly sold at \$1 are now selling two for a dollar.

And, while shopping in Geneva, check KROHN'S DEPARTMENT STORE for their new line of school clothing. Particularly nice are those reasonably priced corduroy and flannel jackets that come in red, green, blue, sizes 12-18, at \$6.85 and \$7.95. They have some good-looking sweaters and skirts,

Suzette told a prospective bridegroom that the STAFFORD JEW-ELRY STORE in Geneva has ladies' 14 karat gold wedding bands at \$6.15, tax included, as well as other gold bands for both men and women in a higher price category. Stafford's has engagement rings priced from \$35 up and has some attractive emblem, signet and plain stone rings for both men and women. And they have rings for the little folks, too.

While you're in Geneva, don't fail to shop at the VAN JOSLIN FURNITURE CENTER where their summer furniture sale is approaching its final week. All pieces must go regardless of price, the manager announced, and pointed out that summer furniture is being sold at a fraction above cost.

"They recently received a new shipment of the smart, new 7-way floor lamp with night light in the base for only \$15.86 complete with a rayon silk shade," Suzette said.

"And have you noticed the attractive costume jewelry in the

> You Can A-Ford To Rent A FORD COTTAGE Open May thru October Select Clientele

FORD COTTAGES Phone 3848 or Write

Suzette reminded people that in several more weeks, it would be fall and cottagers would be wanting to put in necessary repairs. "Remember that the GENEVA ELECTRICAL APPLIANCES are making wiring their specialty," she declared and took note of their attractive assortment of porch lights and other lamps for indoors.

ly clocks in," she added.

Suzette mopped her brow. "Whew, it's plenty hot. I'm going right over to the OHIO STATE BEVERAGE STORE across from Turner's restaurant and stock up

GLIDDEN PAINTS Airplane Models and Supplies The Geneva Wallpaper Store PHONE 4771 50 W. Main St. Geneva, O. <del>\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*</del>

#### Beachmore Cottages

"In Beautiful Driftwood"

Lake Rd. West Ph. Gen. 2416 Geneva-on-the Lake, Ohio

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Rosa-Mar Beauty Salon Complete Beauty Service Radio Wave Permanents 36 South Broadway Geneva, Ohio Phone 3871

Beachware

THE BEACH SHOP

Colonial Building Geneva-on-the-Lake, Ohio

# Unlimial

arming there, she said happily, "and if you want it delivered just call Geneva 3922." And with that Suzette made off

and bracelets.

for the beach!

- HIGH 1929 1930 1932 1934 1936 1930 1930 1930 1930 1930 1930 Quality handmade shell jewelry; a fine selection of lovely pins, earrings, necklaces

 Eazy Baby, Sleepy Head and Dolls of All Nations Hull Vases, Nassau Hand-bags; genuine calfskin wal-

lets, toy animals, sun suits Souvenirs, Novelties, Gift Items-Visit Our Shop Today

CLARK'S SHELL & GIFT SHOP West of New Theater

#### STEGNER'S HOMESTEAD

On Route 534 Three minutes from Geneva\_on-the-Lake, Ohio PHONE 2379

Fried Chicken and Steak DINNERS Served Family Style

We Bake Our Own Pastries Breakfasts Served from 8 a. m. Lunches from 11 a. m. . . . Dinners from 2 p. m. on

"No One Leaves Hungry!"

ASK ABOUT OUR SPE. CIAL WEEKLY BOARD AND ROOM PLAN.

86 W. Main Street

Department Store 55 N. Broadway, Geneva, Ohio Closing Out on 1 Lot of SPRING SUITS \$9.99 Up to \$29.95 Values LADIES' SWIM SUITS Now on Sale at \$2 Up to \$6.95 Values 1 Lot Children's Swim Suits

At \$.50 and \$1

Up to 12 Years Old

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WEARING APPAREL For Your Vacation Needs

LADIES' PLAYSUITS LADIES' BATHING SHOES LADIES' BATHING SUITS LADIES' BATHING HATS MEN'S TEE SHIRTS MEN'S SPORT SHIRTS MEN'S BATHING TRUNKS CHILDREN'S SUN SUITS

Also TOWELS and HOUSEHOLD SUPPLIES

Clearance Sale Now On SUMMER GOODS

# **KROHN'S**

DEPARTMENT STORE

10 N. Broadway, Geneva, Ohio



**PHONE 3911** 

"Thirty\_Six Successful Seasons"



Behind the Desk

college desk . . . . . . . . . . . office desk

Whether your desk is an imposing walnut affair in a business office or merely the arm of a classroom chair in college, you've the smoothest line on fashions we've ever witnessed You've read the mags . . . . mulled over the silhouette story and come up with a whole NEW version of the clothes you want. 'N we are all set to smooth your way with clothes that meet the demands of your sense of thrift and practicality.

FASHION FLOOR - THE SECOND

**ASHTABULA** 

CARLISLE ALLEN

Free Parking at Rear of Store

Fridays — 9 a. m. to 9 p. m.

# The Beachcomber

The Beachcomber will be published weekly throughout the summer season starting June 22, 1947 and ending with September 1, 1947 issue.

RUTH BRUSMAN PAYNE, Editor and Publisher

Published Weekly at The P. D. Q. Print Shop, 4435 Collins Court, Ashtabula, Ohio

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August 18, 1947

# The Downward Trend

People are becoming more and more price conscious these days, the economists say, and while Mr. John Doe still has sheckles jingling in his pockets, he is being mighty careful just where and for what he hands them out.

The lush money of the war years, however, has been spent, and there is a gradual return to normalcy. Almost every business has felt the change—even the resort business, although it is generally believed that this latter business will hold up its present level for a good number of years.

People are still vacation-hungry. They sat home during the war and it has only been within the last couple of years that families have gotten together again. Transportation facilities are getting better and competition will gradually bring about cheaper rates and still better accommodations. Although the outlook on that new automobile looks stormy more often than it does bright, the experts tell us that it won't be too long before the supply is going to catch up with the demand, and prices will be lowered accordingly.

And people are getting stubborn about prices. They simply won't pay the price on some things. When an item is scarce, it is always tempting to jack up the price and a rise of price in one thing necessarily will raise the price in others. It gets to be a vicious circle until it is stopped.

We have noted that there has been a gradual lowering of prices-particularly food prices-at the resort, and that is a healthy sign. It is the wise man who takes stock of his business and sets his prices so that he can make a reasonable but not an exorbitant profit. Is it not better to sell 10 apples at 15c than three at 25c?

Prices are not expected to go back to their pre-war level for many years to come—if ever, but it is evident that they must be lowered to meet the reduced purchasing power of the public.

And gradually this fact is being realized by resort people and prices are being lowered accordingly.

# Come Ahead!!

Last year, we emphasized in accordance with reports coming from the local Chamber of Commerce and the Realty companies located here, that it was necessary to have a reservation before coming to Geneva-on-the Lake for a weekend.

If you're planning to spend a vacation here, it is still advisable to have your reservations made ahead because this assures you of getting the kind of accommodations you desire.

BUT, IF IT'S BLISTERING HOT DOWN THERE IN PITTSBURGH, OR YOUNGSTOWN, OR A COUPLE OF DOZEN OTHER CITIES, WHERE GENEVA-ON-THE-LAKE MEANS FUN AND RELAXATION, COME AHEAD, YOU'LL BE ABLE TO GET GOOD ACCOMMODATIONS WITHOUT A RESERVATION.

SPECIALIZING IN HOME\_COOKED PLATE LUNCHEONS

### ONDERCIN'S CUT-RATE STORE

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For vacationists who would like to attend the church of their choice while staying at Genevaon-the-Lake, the Geneva churches extend their whole-hearted welcome.

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Rev. John B. Arthur, pastor

BAPTIST CHURCH 75 South Broadway Services at 10:25 a. m. Rev. C. C. Conrad, pastor

ST. JOHN LUTHERAN CHURCH 917 W. Main Street Services at 10 a. m. Rev. Martin Vogelsang

FIRST METHODIST CHURCH 89 South Broadway Services at 10:15 a. m. Rev. W. S. Hamilton

\* FIRST CONGREGATIONAL CHURCH 216 South Eagle Street Services at 11 a. m. Rev. R. J. Striffler

THE ASSUMPTION CATHOLIC CHURCH 594 W. Main Street Mass at 8, 10, 11:30 a. m. Mass at resort theater 9:30 a. m. Rev. Fr. Thomas P. Gallagher

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# Bus Commuters Plan Picnic

Hey, what's this about an afterthe-season picnic for commuters between Ashtabula and Geneva-onthe-Lake who ride the Lake Road Transit bus?

Arland Andrews, bus driver, says he doesn't know anything about it. (He's that nice bus driver who alternates with Bob Brown, but sad news, gals, he's married and his wife's name is Lucille and they have two sons, William and Richard. They're from Ashtabula.) 

We heard the picnic discussed Eva Kane, who clerks in The Beat shop, and Bessie Metz, who working for a second year in b ra's bath house. She was formen in the Shatto Grill, which has be renamed The Tasty Food shop.

Well, you can ask them about Sounds like a good idea! \*\*\*\*\*



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BOAT LIVERY

Boating and Fishing

Open 24 Hours

Live Bait — New Lyman Boats

Corner Lake and County Line Roads, Geneva, Ohio 2 Miles West of Geneva-on-the-Lake, Ohio

# On the Greens

Don Donatell of Rochester, Pa. is one sick man! He is wondering just what he has done to deserve such bad luck-or rather, to have missed the opportunity of making a hole-in-one on the Geneva-onthe-Lake municipal golf course.

That little, white ball hit the hole and bounced right back to within one inch of the hole. But, he ended up with a 38 which isn't bad at all.

Three golf pros from Youngstown were here recently to play the municipal course with Golf Pro John Evans. They were Jack Thompson of the Tippecanoe country club who scored a 38-37; Jim McGonigal of the municipal course there, 36-38; and Rummie DePaul, 39-40. Evans, who was only able to play with them for nine holes, scored a 36.

George Korabek, that veteran golfer, must have heard they were coming to town, because he took off for a day in Cleveland.

Korabek played with Dr. Dola, Bill Spagnola, and Joe Minadeo recently and was low score man with a 41. Dola, 46; Spagnola, 45; and Minadeo, 45.

Rawdon Guests Play Also playing the course recently

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FRESH BLUE PIKE

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LUNCHES

BREAKFASTS

Home Made Pie

wife and grandson, Billy, and Robert G. Jones, of East McKeesport, Pa., who is here with his wife and daughter, Betty. They are staying at the Rawdon cottages. Mrs. Glenn Lape scored a 63 the

other day when she played with her

son-in-law, Ed Hepe, who made a 48. They are from Slippery Rock, Pa, and are spending two weeks in the Silver Sands cottage. John Vasko of Youngstown wouldn't make any predictions on

his score when he started to play because it's the first time he's played any golf this year. He's vacationing at Cannon's Court. Janie Hodgson, looking all cool

and composed, walked out to meet her perspiring husband, Jack, to inquire about his score, and with her was Janie Roley, whose parents, Mr. and Mrs. Van Roley, were

For a Good Investment Buy a Cottage Site at the Golf Heights Allotment

Lots 50 x 175 Suitable for Two Duplexes Inquire Lomas Bike Track

score of 73; Mr. Roley had a 69 and Mrs. Roley scored 65, but low score man was Dr. V. W. Bair with a 62. They are all of Belle Vernon, Pa. and are staying at Maple Man-

Also among those enjoying golf during the past week were Frank Foltz and Jack Ellis of Pittsburgh staying at the Lake Land cottages . . . Fonce Staffileno of Weirton. W. Va., staying at Mrs. Young's cottages . . . and Henry Konzal of Geneva.

Robert Drake, of Geneva, who has spent 18 years in the Merchant

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<del>~</del>

and Jim Zito.

AND, golfers, take note! Frederick Charles Bailey, local caddy, played his first game the other day and made a 61! He claims that before the season is over, he'll give Korabek plenty of competition.

FOR SALE-Bedlington terrier pups. Champion stock. Call Mrs. W. B. Stocking. Phone Geneva

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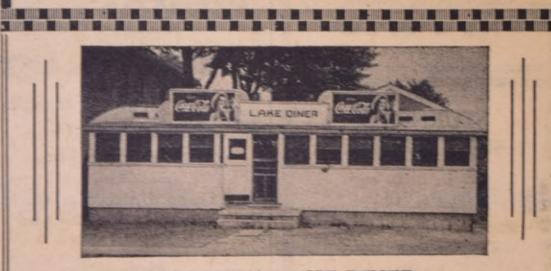
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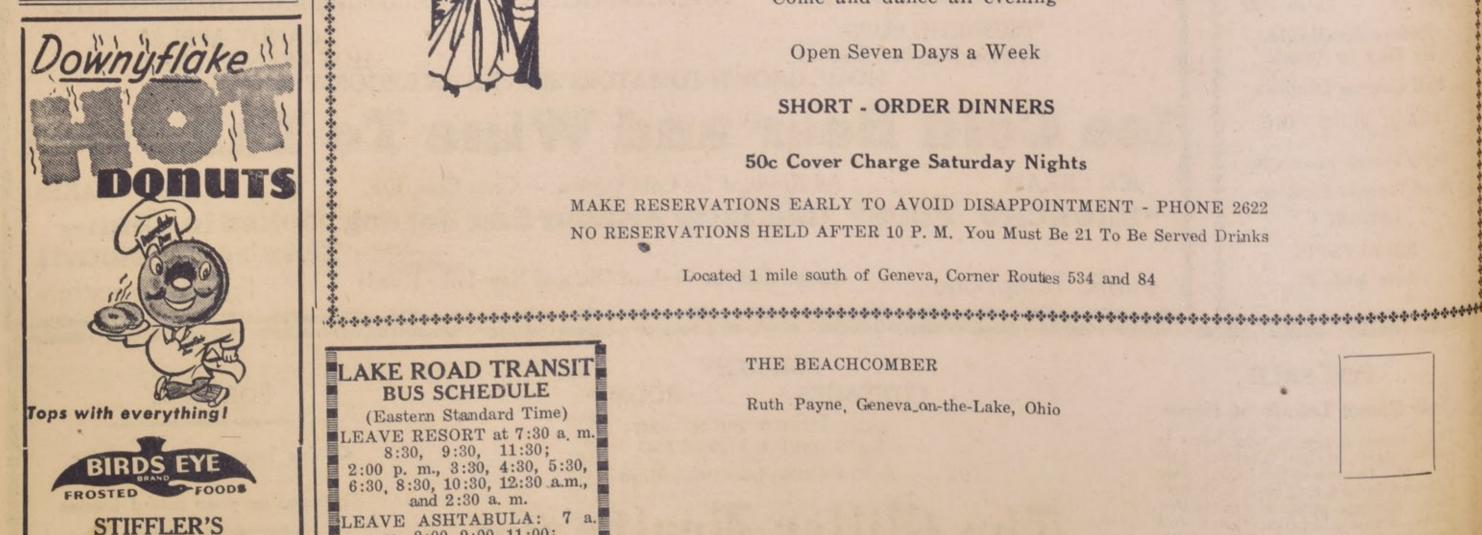
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> lus and friends are at get us at the Mary Ms William Hues ms, Ay, at the Wes his of Pittsburgh is 1 L Kroin of Krol mi store in Geneva !

tes of Pittsburgh

beste for two week

me from a fishing to pm lake in Canada. In and Mrs. Rus m su, Rusty, and 1 art Amner and son. STEERING ATE VA most is with the ndcator, and Krams associated hospitals

Mr. and Mrs. C. B.