The Policy of The Beachcomber Is To Promote Geneva-on-the-Lake as the Finest Resort on Lake Erie.

# The Beachcomber

The Beachcomber wants
news of cottagers and their
guests, social activities, etc.
Mail copy to editor.

VOL. 1, NO. 1

GENEVA-ON-THE-LAKE, OHIO

THURSDAY, MAY 30, 1946

# **Splashing Around**

During winter months, the village is hushed and still under a deep blanket of snow. It's like a ghost-town, except for the nights when you can see the twinkle of lights across the drifts, denoting that the village has some inhabitants during the wintertime.

The villagers love the sunshine, too, and the great majority of them seek it in warmer climates, or go back to their homes in the cities to spend the winter.

But, with the cracking of the ice in early spring, life stirs anew and the warm spring sunshine brings back all of the inhabitants, refreshed and ready to start another season at one of the most beautiful resorts on Lake Erie.

Lakeside Lodge is reported to have had the first guests of the season, according to its owners, Mr. and Mrs. Lee Parks. At least, their puests were among the first to go swimming.

It seems that E. W. Seal and son, Richard, of Washington, Pa., were guests at the Lodge during the Easter holidays. Taking advantage of the warm weather, they took a plunge in the "balmy" waters of Lake Erie. Br-r-r, it's slightly chilly yet in April!

The Parks wintered in California where they visited their daughter, Theda, at Hollywood. Their son-in-law, Capt. Ross Killan, returned to the States while they were there. He was overseas with the Air Corps. The Parks also found time to vacation in Palm Springs and spend some time in Mexico City.

Ellen Rae Ellis, of the L-Rae guest house, divided her time between Hollywood and Ft. Lauderdale, Fla. and the west coast during the winter months. She visited in Los Angeles and San Francisco and even sandwiched in a trip to Phoenix, Ariz. She topped everything off by attending the Mardi Gras in New Orleans. Now that's what we call a vacation!

Her nephew, Charles Williams, (Con't on Page 2)

# Record Breaking Season Foreseen At Lake



THE NEW GENEVA THEATER, Geneva-on-the-Lake, will have a seating capacity of 1,000, equalling that of the largest theater in Ashtabula county. It is being constructed by M. H. Greenwald,

## Walter Banig Jr. Elected Councilman

The Village Council elected Walter Banig Jr. to replace Robert Kremer as councilman, when they met at their regular meeting May 20.

Kremer submitted his resignation at an earlier meeting on the grounds that he was changing his residence from Geneva-on-the-Lake to Geneva.

Mayor Cook appointed Cecil Branford, Dewey Richardson, Lynn Fassula, James Hadlock, John Fess and George Marinchak as special policemen for the village. The Council confirmed the appointments.

At the Council's adjourned meeting May 13, an ordinance was passed authorizing the Singer Brothers to clean the beaches during the summer for the sum of \$495.

The Council resolved to spend \$295.66 from the Park fund for advertising in the Pittsburgh Press and \$156.60 for advertising in the Pittsburgh Sun-Telegraph.

A resolution authorizing payment of \$100 to Alfred I. Soltz for privilege of dumping garbage also was passed.

Considerable time was spent at this meeting in the discussion of water pressure at the resort, but (Con't on Page 6)

## Voters Re-elect Murray Cook



Mayor Cook

Geneva-on-the-Lake voters reelected Murray Cook as mayor to serve for another two year period. Opposing him was C. E. Jolly who heads the Chamber of Commerce. The election was held November 6.

Five new Council members took office in January. The sixth one was Robert Kremer who was reelected. Kremer recently submitted his resignation on the grounds that he was changing his residence to Geneva.

Those five taking office were George Konold, John Burns, A. T. Lomas, Arthur Taylor, and Donald Woodward.

John Zimmerman was named clerk, a position he has held for 15 years. He ran unopposed. Mrs. Edwin Koerner was appointed treasurer.

# Construction of Theater Listed Among Chief New Attractions At Resort

A record-breaking season at Geneva-on-the-Lake will get underway when the resort officially takes down its shutters and opens its doors to vacationists on Decoration Day this week. The summer guests will be offered more new attractions this year than ever before in the history of the resort.

Since the first break in the weather late in March, the village has resounded with the hammering and pounding of carpenters and repair men racing against time to have the resort ready for its official opening Thursday.

Chief among the new attractions are the construction of two new theaters: The Geneva theater located at the heart of Geneva-on-the-Lake and the novel drive-in theater, "Skyways," which has met with tremendous success since its opening May 10. (See picture on this page.)

The new Geneva theater is being constructed by M. H. Greenwald, of Cleveland. It will have a seating capacity of 1,000, equalling that of the largest theaters in Ashtabula county, according to Greenwald.

Although hindered by shortages of materials and equipment, Greenwald said that the theater would have R. C. A. motion picture equipment, the same as is used in the finest theaters in the country.

Date for the opening has not been set. However, it is expected to open approximately June 15. Greenwald said that 25 pairs of nylon hose would be given away on the opening night.

"We intend to have midnight shows every night in the week (Con't on Page 5)

Mayor Cook appointed J. F. Branford marshal and fire chief.

## Other Committees Listed

Kremer, Kongold, and Taylor were appointed to the park, publicity and beach committee; Woodward, Kremer, and Burns, police committee; Lomas, Konold, and Woodward, finance and ordnance committee; Burns, Taylor, and Woodward, sewer, drainage and garbage committee; Taylor, Lomas, and Burns, fire street and Lomas, and Kremer to the public sidewalk committee; and Konold, utility and town hall committee.

# Martin Realty Agent Predicts Record Season

Mrs. Ethel White who represents the A. B. Martin's Sons, Realtors here, predicted that the resort will experience the heaviest season ever to be known at Geneva-on-the-Lake.

"Judging from early rentals being made, it looks now that this will be a record-breaking season," Mrs. White declared. She advised prospective guests to get in their bids early to insure the accommodations they desire.

Mrs. White reported the following sales handled by the A. B. Martin Sons Realty Company at the lake:

Mrs. George Glick who formerly owned the Johnson and Glick dance hall, sold her property on the lake at the head of Presidential avenue to Ivana Krasner, of Cleveland. The property included one of the choice lake front homes and cottages.

(Continued on page 2)

# Chamber Begins Drive for New Memberships

The Geneva-on-the-Lake Chamber of Commerce launched a membership drive when they met at their annual meeting this month.

E. V. Goettel, Homer Shatto and John Zimmerman were appointed as a committee to compose a letter presenting the Chamber's activities to prospective members.

The annual election was tentatively set for August and ballots will be mailed out July 15 for the election of new directors, it was decided at the meeting.

Headquarters for the Chamber will again be in the city hall, it was announced.

One of the Chamber's most successful projects last year was the setting up of a badly-needed telephone service for summer guests.

The Chamber of Commerce will maintain this service again this year in cooperation with the Geneva Telephone company. Six new long distance telephone booths will be installed, and two secretaries will be hired, officials said.

Another successful enterprise of this civic organization was the publishing of folders promoting Geneva-on-the-Lake.

Serving as officers this year are: C. E. Jolly, president; John Ford and Walter Banig, Jr., vice-presidents; and John Zimmerman, treasurer.

On the Board of Directors are: Giles Cook, Paul Jansen, Miss F. A. Styles, John Burns, Harold Hinkle, Edwin Koerner, Alfred Oakley, and John Ford.

# Property Transactions Listed By Miller Realty Company

Alfred M. Ekren, lake office manager for the Miller Realty company, added his opinion to the majority of business people at the resort in predicting the biggest season in the resort's history

He reported the following property transactions handled by The Miller Realty company.

Mr. and Mrs. Floyd Snavely sold their property on the west side of South Spencer avenue to Mr. and Mrs. William Hoch and Mr. and Mrs. J. Arthur Snyder, of Sharon, Pa. The property consisted of six cottages and a year-round home. The property on the east side of Spencer avenue was sold to Mr. and Mrs. D. L. Young.

The Hazel Swan property has been purchased by Mr. and Mrs. Wallace Metcalf, of Geneva, the manager reported. There are eight cottages with 10 rental units. The property was at one time owned by Judge and Mrs. William Carter, of Warren. The Metcalfs intend to carry on the same policies as have been established by Mrs. Swan Ekern said.

The Darby property at Drift-

wood, three miles west of Genevaon-the-Lake, was sold to Mr. and Mrs. John Darby of Cleveland. The property has 120 feet of lake frontage.

A part of the Eva Konter property at Saybrook has been purchased by Mr. and Mrs. Clyde Lohrey of Cleveland. The property consists of eight cottages and 130 feet of lake frontage.

#### Madison Resort Sales

The Brower Beach property owned by Mildred C. Beckwith was purchased by Mr. and Mrs. Floyd Snavely. The property consists of five acres and includes ten rental cottages and a year-round home.

The former Samuel Atkins property at the Madison resort has been subdivided and has been sold in parcels. Mr. and Mrs. C. E. Elwell of Cleveland purchased one tract of 119 feet of lake frontage improved with a six-room cottage; Ralph R. Day, Erieside, has purchased one cottage with 165 feet of lake frontage; two cottages and 225 feet of frontage have been sold to Mr. and Mrs. Harold R. Dynes.



LOCATED ONLY A SHORT DISTANCE from Geneva-on-the-Lake, vacationists this year will be offered a new diversion in theater entertainment at the new SKYWAY drive-in theater, on U. S. Route 20, west of Geneva. R. H. Manley, County Line road, constructed the large out-door movie house which is owned by his wife, Hazel. Alfred Patterson of Creston will be manager. (See Page 5 for complete story.)

(Cont. from Page 1)

September 21.

At Harper's

Mr. and Mrs. H. A. Bowman and family of Pittsburgh will arrive here Decoration Day weekend to spend a month's vacation at Harper's Inglemere cottages.

June Harper, daughter of Mr. and Mrs. Norman Harper, will arrive home in early June from Marietta college where she is finishing her junior year. Miss Harper is majoring in biology. Her sister, Norma, is expected to arrive home about the same time from Kent State university where she is completing her freshman year.

Mr. and Mrs. Dave Richards who have been living at one of the cottages at the resort, are contemplating building a home on the lake soon. Mrs. Richards is the former Ida Harper.

Both June and Norma Harper and their sister, Mrs. Richards, will be working at the diner again this year. So gals, bring on the food, we'll be seein' you soon!

Francis Joseph Gabriel, son of Mr. and Mrs. Frank Gabriel, of Beachmore cottages, will arrive home soon from St. Xaviers acad-

WANNA KUM BAK

Modern Tourists Cabins Equipped with Shower, Toilet, Heat Mixed drinks, liquors & wines Route 20, East of Geneva, O. 

Hemphill's Farm Bakery PARTY and TEA CAKES Wedding Cakes Our Specialty JAMES A. HEMPHILL PHONE 2376 928 N. Broadway Geneva, O. 3

#### GENEVA ELECTRICAL **APPLIANCES**

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Wiring Our Specialty

Dealers in

HOT POINT and NORGE

Phone 4927

62 W. Main St. Geneva, O. .....

When in Geneva STOP at the

## VILLAGE GRILL

Dinners - Lunches

Snacks

"Our Specials Are Our Specialty"

32 East Main St.

Joann Louise Warner, born last | emy at Greensburg, Pa. And when he gets home he'll have a brand new pup awaiting him!

#### New Store Built

The Gabriels are building on a general store this year for the use of the summer residents in their 25 cottages and others.

Here for Decoration weekend at Keyes' Orchard Home are Miss Daniela Shebe, her sister and friends of Cleveland. These girls have been here for several seasons and are ardent roller skating fans.

Mrs. Pearl G. Swanton spent the winter in Ashtabula and is back at her Geneva-on-the-Lake residence, busy redecorating. Her friend, Mrs. Doll Gorby of Philadelphia, will be with her durng the summer.

New Cottages

Richard W. Warner, of the Warner cottages and grocery store, has built two new cottages this season and has named them "Bluebird" and "Fiesta." He plans to complete a third cottage this year.

Warner and his wife and son, Dickie, vacationed in Canada last fall. He and his business associate, John L. Montgomery Jr. are studying for their Master's degree in business administration at the University of Pittsburgh. Montgomery will be located at Mapleton Beach with his family this year.

Mr. and Mrs. Fred Taylor of Geneva-on-the-Lake will operate Cook's waffle shop this year. They are planning to serve supper specials between the hours of 5 p. m. to 8 p. m.

The Taylors accompanied Mr. and Mrs. Giles Cook of Eagle Cliff on a trip up the St. Lawrence last fall including points of interest in Montreal, Quebec and in the Ha-Ha Bay area.

The Cooks spent a week in New York City and then took an extensive tour of Florida last winter.

A Real Champ

Mr. and Mrs. John L. Ford of Ford Cottages spent the winter at the New Edgewater Inn in St. Petersburg, Fla. Mrs. Ford continued to be the "champ" of the shuffleboard courts and next year we hear she is considering playing in some tournaments. And, Mr. Ford has been learning a new language. We want to know if it really helps in Chinese checkers?

Their son, Sheridan Wilcox, honeymooned with his wife, the former Arlene Fassett on Treasure Island near St. Petersburg. They were married November 1 in the Geneva Baptist church.

Mr. and Mrs. James P. Casey who were staying at one of the Peterson cottages early this spring are now in one of the Taylor cottages.

YOUR FAVORITE DRINK - GOOD FOOD - DANCING

## THE ROSELAWN

Harriet Porter at the Hammond Electric Organ

Route 20 West of Saybrook 

# BROADWAY INN

Welcome to Geneva-on-the-Lake!

We are pleased to announce the opening of our dining room to the public. In years past the dining room of this venerable landmark was made famous by its wonderful food prepared and served by masters of the art. We are aware of this grand reputation and are prepared to uphold its tradition.

Reservations will be appreciated but are not necessary

J. W.McGUIRE

South Broadway, Geneva

Phone 5651

## No Sympathy For Honeymooners

Old Man Winter at Geneva-onthe-Lake hasn't any sympathy for anybody-not even honeymooners!

Last February this icy whiskered rogue kept piling up the snow so high that it snowbound Edward Bennett and his bride, the former Vera Hamric of Geneva, who were honeymooning at Bernie Hoskins' cottage.

The couple were married February 9 at the Baptist church in Geneva. Alice Staley of Geneva was bridesmaid. Edward is the son of Mrs. Clara Spencer Jolly.

Edward (Eddie, that is) and Bob, his brother, will have their motor scoots again this year.

Mrs. Jolly reported that Youngstown Manor will have an addition in the way of a new cottage which is to be completed soon.

Mrs. Jolly's daughter, Sally Jean Spencer, was initiated into "Theta Rho" during the past year. She will be a freshman next fall at Geneva high school.

#### TURNER'S RESTAURANT

On U. S. 20 at Geneva, Ohio

Famous for Fine Foods For Over 30 Years

OPEN

Sundays 11 a. m. to 8 p. m. Week Days 6 a. m. to 8 p. m.

#### Beautiful Handmade GIFTS

For the Baby-Bibs, bonnets, booties, sweaters, soakers, carriage covers Also-Table cloths, doilies, edged hankies, dresser sets,

edging, etc. All Hand-Crocheted or Knitted

## JENNIE PECJAK

🏅 893 North Broadway, Geneva 🕏

NOW OPEN!

# The PLAY TOGS SHOP

Souvenirs - Jewelry Bedding - Towels Sportswear

SWIM SUITS for Men, Women, Children

Lake Road and New Street Geneva-on-the\_Lake, Ohio

VORIS CLEANERS

(Formerly GLADINE)

PLANT and OFFICE 1107 E. Main St. Geneva, o

PHONE 2801

# The Old Tavern

Guest Rooms Available - Ballroom Open for Private Parties CHICKEN, DUCK AND STEAK DINNERS South Ridge, Route 84, Unionville, 1 mile South of R. 20 - Phone 22, 

## PEARL G. SWANTON

"Make This Your Home While at Geneva-on-the-Lake"

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Cor. Presidential and Lake Avenues

Phone: Geneva 550

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At the country

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You last

# Snell's Midway

FOR A

Wide Variety of Entertainment 24 CONCESSIONS

FOOD

FROLIC

FUN



## COOK'S WAFFLE SHOP

Delicious Waffles - Pancakes - Sausages Supper Specials from 5 p. m. to 8 p. m. Across from Eagle Cliff 

WINE AND BEER PRICES HIT BOTTOM at Your

# Ohio State Beverage Store

43 E. MAIN — ACROSS FROM TURNER'S RESTAUANT — GENEVA

FENTON ST. JOHN - Manager

**PHONE 3922** 

# WINES

**CALIFORNIA** PORT - SHERRY - MUSCATEL TOKAY - WHITE PORT

Fifth 69c Half Gallon \$1.79

CONCORD WINE 65c — Fifth

POP Case of 24 Bottles \$1.00

CHAMPAGNES — LIQUERS — CORDIALS

Black Forest

Brewmaster

Crystal Rock

Drewry's Ale

Dortmunder

Duquesne

Erin Brew

Genesee

Carling's Red Cap

Imperial Pilsner

Wooden Shoe

Old Shay Ale

Blatz

50 BRANDS TO

CHOSE FROM Case and up

## CHECK FOR YOUR FAVORITE BRAND

Iron City Leisv London Bobby Lord Derby National Premium Old Lager Old Times Ale P. O. C. Schlitz Standard

Rolling Rock Renners Simons Budweiser Imperial Bock Webber Koerber Fort Pitt Strohs

Phoenix Governor's Club Ale Also Available in Quarts and Cans

Birdseye Frosted Foods Sealtest Ice Cream Cigarettes



All right, laugh if you want to, but there's going to come a time when you just can't soak up any more sun. You've been lolling in the sand at Geneva-on-the-Lake for a couple of days now and your skin is beginning to turn from lobster red to a flattering shade of cocoa brown . . . so, quick, brush off the sand from your back and plunge into Lake Erie for a quick dip.

You're feeling like a million now. Your cottage is cool and you have slipped on that summer cotton, bright and gay as a picnic.

Now you're ready to go shopping, because what gal can resist seeing what the local places are featuring in the way of fashions. Besides, you know you need some more lotion and maybe you can find a new play suit. S'funny how you just need scads of outfits for vacations, because there's always something different to do at Geneva-on-the-Lake, and that divine looking man didn't look in your direction once-or did he? Anyway what with all the competition, a new outfit sometimes does the

Ashtabula County's largest department store is Carlisle-Allen. Last week, most of the buyers were in New York Suzanne was telling me, and they are handling those superb Jansen and Californian Catalina swimming suits.

For the younger set, they have on hand some of those dressmaker styles printed shantung Petti Juniors, sizes 9-15. They are twopiece outfits that can be worn as a bolero frock or a play suit.

In their regular stock of Catalinas, there are the one-piece wools for people who really like to swim and the two-piece sun suits with slightly daring shorts, buttoned up on each side.

Suzanne bought one of the new beach coats at Carlisle's that come just to the bottom of your swim suit. She had a terrific time deciding between the boxy cotton gabardines that come in all colors and the belted terry cloth coat. Suzanne says they're really quite practical because they can be worn as a jacket with skirts and shorts. Oh yes she finally decided on the terry cloth type.



The other day I noticed they had all types of shorts-pleated ones, little boy shorts and the pedalpusher style that comes down to your knees. I adore bicycle riding and it's the new pedal-pusher shorts in a gay print that intrigues me. Suzanne (the naughty girl spending practically all her

money on clothes) bought one of those halters that come with elastic on the top and bottom. No, they don't have shoulder straps, but Suzanne isn't worrying in the least. After all the war is over and the elastic should be substan-



Oh, these men! Suzanne was drifting around on the first floor at Carlisle's and while she was looking at those dazzling white purses she glanced over to the men's department and was attracted by rafts of summer ties. She bought a plain colored nylon tie for her Dad and one of those King size prints for her brother. Wow! Suzanne says you'll be able to spot him anywhere, even through the crowds of vacationists thronging in Mr. Konold's newly decorated Penny arcade.

Suzanne's Saturday afternoon tennis date was wearing a new pair of cotton gabardine, belted tennis shorts. Afterwards, they took a dip in the lake and he

.Watch for the Opening Date. Ashtabula County's Newest Theatre The Geneva Theatre Geneva-On-The-Lake, Ohio

looked absolutely out of this world in a pair of yellow knit McGregor bathing trunks. Suzanne said she noticed that the men's department at Carlisle's had bright tropical bathing trunks in the famous Catalina make.

And, you know what, Carlisle's take mail and phone orders-so, if you want to be one of the slickest chicks on the beach better take stock of your summer wardrobe and do some shopping!

Oh, how that Suzanne gets around! She saw Berniece Lock the other day. Mrs. Lock has "The Beach Shop" at Geneva-onthe-Lake and you should have seen the adorable gifts she had there last year. This year promises to be even better, according to Suzanne.

The Beach Shop will open on Memorial Day. Suzanne says she is going to carry a complete line of shorts, swimming suits and trunks, slack suits blouses, and too many other things to mention right now.

Geneva Beauty Salon "All Lines of Beauty Culture" Dial 4101 for an Appointment 50 South Broadway Geneva, Ohio

Rosa-Mar Beauty Salon Complete Beauty Service

Hair Styling 36 South Broadway Phone 3871 Geneva, Ohio

> Jewelry Beachware

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THE BEACH SHOP Colonial Building Geneva-on-the-Lake, Ohio

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# CARISIES



- ASHTABULA, OHIO

First stop for Vacation Fashions! Six Complete Selling Floors

#### FROM OUR STREET FLOOR

MEN'S SPORT SHIRTS

Tailored by McGregor Dressy long sleeve style with convertible collar. Men's Shop.

5.95

1.98

5.98

MEN'S SWIM AND PLAY TRUNKS Designed by Catalina of California. Swim trunks are print-

ed with clever aquatic designs. Play trunks are belted and carry a pocket.

\$3 and \$4

WOMEN'S PLAY SHOES

Lo-Heelers by Connie Hosts of perky styles in gay Connie play shoes. Nationally advertised, O. P. A. ceiling prices.

4.95 and 5.95

#### FASHION FLOOR — THE SECOND

COOL COTTON DRESSES For your leisure hours - pick your cotton at Carlisle's. Expensive looking but keyed to your budget. Juniors', misses'

White cotton twill halters . , .

styled to go with your sporty Sports, Sportswear, Second

and women's sizes \$5 to 10.95 You'll be breath-taking on the beach in a Catalina floral print swim suit of silk Jersey. Sarong skirt - bra top Sports-

CATALINA SWIM SUITS

Pleated or straight styles of

2.98 to 3.98

"PETTI" PLAY SUITS One-piece shorts and halter top . . . skirt and short bolero jacket. Sizes 9 to 15. Shorts and jacket \$8.98. Skirt

4.98

PLAY SHORTS

cotton twill. Brown, grey, navy, white, green and pastel shades. 10 to 18. WOMEN'S T SHIRTS Solid colors and stripes in these

popular shirts for playtime wear. Melon, blue, yellow, white and black. Stripes are brown on yellow or blue on white.

1.98 to 3.98

#### CHILDREN'S SHOPS — FIFTH FLOOR

GIRLS' SUN DRESS

HALTERS

floor.

Pretty . . , and practical-these sun dresses with their dainty ruffled trim of white, against gold or copen. Two-piece midriff style. Sizes 7 to 14.

BOYS' SWIM TRUNKS

The popular "Robert Bruce" designs. 100% wool trunks. Sizes 6 to 18.

1.98 and 2.98

GIRLS' BATHING SUITS

A large variety of midriff and one-piece styles in pretty prints and plain colors. Cotton and rayon fabrics. Sizes 7 to 14.

2.25 and up

## The Beachcomber

The Beachcomber will be published weekly throughout the summer season starting June 23, 1946 and ending with September 1, 1946 issue.

RUTH BRUSMAN PAYNE, Editor and Publisher

Published Weekly at The P. D. Q. Print Shop, 4435 Collins Court, Ashtabula, Ohio

SUBSCRIPTION RATES FOR THE BEACHCOMBER

Single copy 10 cents at news stands; By mail, 75 cents per season. Free distribution to Geneva-on-the-Lake Cottagers and Advertisers.

MAY 31, 1946

# Need for A Newspaper

Geneva-on-the-Lake has stood for years as the most popular resort on Lake Erie.

Its growth has been gradual--from early days when farm owners rented rooms to summer vacationists with good old-fashioned home cooked meals as the chief attraction, to the present time when the resort has well over 100 different attractions to offer.

As indicated in this week's lead story, the resort has expanded tremendously during the last year in order to adequately handle the predicted record-breaking season.

With the resort's growth, there is need for a newspaper-a newspaper that will guard the interests of its readers chiefly by gathering and printing all the news that affects the resort-both cottage and business owners alike.

The Beachcomber is an independent newspaper and as such, it will make no political affiliations nor side with any group.

Our job is to print the news and it is with this thought in mind that we went to press this week.

We are convinced that cottagers and merchants alike will want to support a newspaper that serves its readers and their customers.

The Beachcomber will have 100 per cent circulation at Genevaon-the-Lake. It is our goal to have The Beachcomber reach every agency throughout Ohio and in the Pennsylvania areas from which the resort draws a large percentage of summer vacationists. This will promote Geneva-on-the-Lake and aid the prospective summer guest in securing accommodations here.

This newspaper will be sent to every Automobile Club, Chamber of Commerce, and Travel Bureau in the State of Ohio, and an additional number will be sent to similar agencies in Pennsylvania areas. We wish to thank the local Chamber of Commerce for helping us secure these lists and persons like Mayor Cook who have given us the names of additional agencies that do not fall in the above categories, but which will aid in publicizing this resort.

Our first issue of The Beachcomber was printed early so that cottagers themselves may send copies to former guests as a reminder that Geneva-on-the-Lake is the ideal place for a summer vacation.

The next issue of The Beachcomber will be published June 23 and will continue weekly throughout the season.

We hope to keep going to press weekly for many summers to come.

# Beachcomber's Haunts

We had been quite perturbed about where to hang our hat this season until it suddenly dawned upon us that an honest-to-goodness beachcomber doesn't have to have any particular place to hang his hat.

At least we have never heard just where beachcombers do hang out. If anyone has heard anything about a beachcomber's haunts, please write a letter to the editor.

All we know is that beachcombers are out bright and early combing the beaches for stray shells washed in during the night or stray bits of news about vacationers who have sailed into dock for a couple of weeks, depending on the type of beachcomber.

The Geneva Telephone company accepted our application for a phone and thought that maybe we could get it for next year. Meanwhile, the Andersons have been nice enough to let us have access to the phone in Edgewater Lodge. Only they don't know their number yet. You can see that things are tough all over.

We'll have to do the contacting until the second issue comes out June 23. But, if we don't happen to see you and you have some news, just drop it off at the Edgewater or phone us at 3515-L, Ashtabula.

# Lake Erie Is Beautiful in June

While contacting many cottagers whose advertisements appear in this issue, we found that the majority were filled up for July, and accommodations for August rapidly taking up available living quarters. Why not plan to spend several weeks at Geneva-on-the-Lake this June? You're guaranteed a good time.

## Swank New Smorgasbord Opens in Geneva

Something new in the line of food has been introduced with the opening of the Swedish Smorgasbord located on the north side of Route 20 near the Austin road this spring.

Vacationists who want a bit of atmosphere along with an excellent meal can make reservations in the candle-lighted dining room. Appetizers include 21 varieties of cheese, much of which is imported, fish, cold meats, and highly preserved fruits and salads. After sampling these appetizers, patrons may sit down to a dinner of fish, chicken, frog legs, or steak.

The organization is owned and operated by George Ringer and John C. Barskites, both of Cleveland. Ringer saw four years of service with the Army as a paratrooper. Barskites has been in the smorgasbord business for 10 years.

## Coast Guard Career Leads to Movie Part

Scrubbing the deck has a special meaning for Bud Evans, who saw three and one half years' service with the U. S. Coast Guards. He was discharged last October 3 after completing his part in the movie, "Tars and Spars," at Hollywood, Calif.

Former guests at Geneva-onthe-Lake will remember his speed boats and the little building sitting on the edge of the lake where they signed up for speed boat rides, called The Deck.

The Deck has been completely remodeled, painted and made ship-shape. Patrons will be able to have breakfast, lunch, and dinner at The Deck overlooking Lake Erie. The view is one of the best at the Lake.

Evans is not sure how many speed boats he will have this year, although he has several on order.

Evans and his wife Ella, have some fascinating tales to tell of Hollywood. Mrs. Evans was also in the movie, "Tars and Spars."

#### CHEF'S STEAK HOUSE

Steaks Are Our Specialty! (We Hope!) In the Colonial Bldg.

Compliments of

PEARL BEACH

#### The GENEVA LAUNDRY

"All Laundry Services" Phone Geneva 2401 64 North Broadway Geneva, Ohio

> CENTRAL **HARDWARE** and SUPPLY 26 East Main Street Geneva, Ohio

# Crest Court Owner Returns from Pacific

(Editor's Note: Other stories of our men in service will appear in subsequent issues.)

Bill Regner, discharged March 20 from the Marine Corps, is back this year to manage his 22 cottages at Crest Court on New street. His wife, Evelynn who took over the cottages during the war, will be on hand to help see that Crest Court guests will have the happiest of vacations.

Bill spent the last eight months of service overseas with the Marines' Second division. He saw occupational duty in Japan and was stationed on Guam.

The young ex-Marine was surprised at the cooperation given the American occupational forces by the Nips.

It seems that Bill was looking for a souvenir Jap flag in the village of Saga. Bill's outfit was the first to enter this particular village and the inhabitants were shy and reluctant to talk with the Americans.

Bill had given up on the idea of

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.Watch for the Opening Date. Ashtabula County's Newest Theatre

The Geneva Theatre Geneva-On-The-Lake, Ohio

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"Bill" Regner getting a souvenir flag when he was approached by a small boy. He handed him a parcel wrapped

"Marine Presento," he grinned

It was a small Japanese flag.

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# New Drive-In Has Shown Movies To Capacity Crowds

Open since May 10, the new Sky-way drive-in theatre has shown movies before capacity crowds despite rainy weather during the latter part of this month, according to Hazel Manley, owner.

Mrs. Manley pointed out that if the crowds continue to increase it will be necessary to build more ramps.

The large out-door movie house was built by R. H. Manley County Line road. Construction of drivein theaters is not a new experience for Manley as he has been in the business for many years.

At the present time, he has five similar theaters under construction in Canada, and has built eight in this country, including one built during the war at the secret city of Oakridge, Tenn. which took part in the history of the atomic bomb. Manley emphasized that drivein theaters offered movie-goers an opportunity for personal freedom. Parents may bring their children even infants, without the fear of causing annoyance; persons may come in any garb they choose; may smoke and enjoy refreshments during the performance and may come and leave without interfering with any other spectators; and invalids and shuting may attend without being no-

Five attendants are on duty each night to help with the parking and traffic, Manley said. Two shows are presented nightly, rain or clear, starting at dusk. Children are admitted free.

Alfred Patterson, of Creston, is manager of the theater.

## Record Season-

(Con't from Page 1) ds to with Saturday and Sunday matithe manager said.

He pointed out that special arangemens have been made for light various refreshments for patrons s won the midway.

The concessions will be operated barby the Cleveland Concessions company who are at present operating ute 1 the concessions at the Cleveland Ball Park and Cleveland Stadium.

"Various attractions other than ictures are being planned for the ntertainment of movie-goers," reenwald concluded.

Redecorated Midway

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here won't recognize Snell's Midway this summer. It has been completely restyled on the outside and remodeled on the inside with 12 new concessions added.

George Konold owner, said that 25 different entertainment features are being offered in the

#### Those Yummy Waffles

One of the most attractive buildings to go up at Geneva-on-the-Lake was put up by G. H. Cook of Eagle Cliff. It's going to be called "Cook's Waffle Shop" and is expected to open the latter part

Harper's Diner will have a new dining room added that will seat approximately 24 persons. The diner is located between the Cleveland Inn and Miller Realty Company office and has always been among the most popular eating

#### Sea Food — Mama!

One of the most unusual new attractions at the lake this summer will be "The Village Inn" which will specialize in French fried foods, shrimp, oysters, and all sorts of sandwiches.

It is a new building with glass block diamond shaped windows located just east of Allen Court. Vin and Jane Helbling, of Springdale. Pa., are managers.

Additional restaurants and soft drink stands are springing up like mushrooms. Mr. and Mrs. Frank

# Breen Declares Of Land Boom

"There's no end in sight for the present land boom at Genevaon-the-Lake," Francis J. Breen, of Pittsburgh, declared when interviewed on the subject this week. Breen is one of the largest property owners at the resort.

The owner of the Breen Allotments and Cottages said that he had sold 43 plots of land in the last 60 days. During last year he sold 78 plots.

"People seem crazy to buy up here. They want something of their own. We began to sell late last year and this spring the demand has fairly taken me off my feet," he asserted.

"We are between 85 to 90 per cent rented for this season. We have a few weeks left late in August, and have some for early

Breen's wife and daughter, Betty, moved up to the lake three weeks ago. Assisting him this season will be his grandson Jerry Breen, 21, who was discharged on February 4 from the Army.

Young Breen served with the infantry in the European theater.

He participated in the Normandy invasion and in the Battle of the Bulge in Germany.

on New Lake road called "The Purple Cow."

"You can say we've got chewing gum and hershey bars to sell and that we're going to open on Decoration Day," O'Brites declared O'Brites are putting up a stand while painting away on his stand.

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# The Village Inn

Offers Something Different to Geneva-on-the-Lake A Line of French Fried Seafoods:-Fish, Shrimp, Oysters, Scallops, Etc. Also an Assorted Line of Sandwiches.

VIN and JANE HELBLING, Mgrs.

Next to Allen Court

# 'No End In Sight' Golf Course Opens Early; Greens Reported Good

The Geneva-on-the-Lake Municipal Golf Course opened early this year on April 17 because of unusually good weather this spring, John Evans, golf pro, said today. Evans reports that the greens are coming along fine and the course is in excellent shape.

Evans will begin his eighth year at the resort as golf pro. He was discharged from the Army Air Forces last October after completing three years' service.

Also back on the job is his brother Mike who will be his assistant. Mike was discharged last November. He was wounded while serving in the Pacific theater with the Ohio 37th division in the New Georgian campaign.

Harold Banig who recently was discharged from service after spending 31 months in the Pacific area, will act as assistant green keeper for the municipal course.

The golf pro said that several tournaments will be held at the club although schedules for the events have not been completed.

"Vacationists will have an excellent opportunity to learn golf. Lessons are given by appointment," Evans said.

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The professional said that they would have enough golf clubs and balls to take care of players this summer.

"We'll handle everything in golf

equipment. We can't get all we want, but we'll get our share,' he declared.

Evans said they would handle companies such as Spaulding, equipment put out by leading Wilson and Kroydon.

The golf pro said that rates have been set the same for weekdays and holidays: \$25, for the season; \$7.50, weekly; \$2, daily; and nine holes, \$1.

.Watch for the Opening Date. Ashtabula County's Newest Theatre The Geneva Theatre Geneva-On-The-Lake, Ohio

THE

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Geneva-on-the-Lake Ohio

# SKY-WAY

# Drive-in-Theater

#### Tonight and Tuesday

"TALL IN THE SADDLE" with John Wayne and Ella Raines; "HOW TO PLAY FOOTBALL" a Disney Cartoon; "SONG OF THE COLLEGES," a musical; and the NEWS.

#### Wednesday and Thursday (Memorial Day)

"ENDEARING YOUNG CHARMS," Robert Young and Loraine Day; "MOTHER IN LAW DAYS," Edward Kennedy; "PLASTIC INVENTOR," a Disney cartoon; "THE HOUSE I LIVE IN." Frank Sinatra.

#### Friday and Saturday

"WOMAN IN THE WINDOW," with Joan Bennett and Edward G. Robinson; "THE EGG-YEGG," cartoon; "SWING IT," Louis Prima's orchestra.

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# Banig Jr. Elected

(Con't from Page 1)

Passage of new gas rates was deferred until negotiations between the Lake Shore Gas company and the Diamond Alkali company of Fairport had been completed. The gas rate ordinance has expired, but at the suggestion of the gas company, prevailing rates will continue, it was decided in the meeting

At the opening meeting of the new council in January, A. T. Lomas was elected president protem for 1946. Lyle F. Merritt was reappointed as village solicitor which includes duties of legal advisor for the village.

Lomas was elected to represent Geneva-on-the-Lake on the cemetery board.

Soltz, who heads the Geneva Park Land company, requested pavement of the Meyers road at the January 21 meeting. Soltz followed his request by filing a petition asking that a portion of the land east of Indian creek be ceded to the county in order that road improvements could be made. Following a meeting in Jefferson with county officials, it was agreed that the land be ceded to the county.

The council confirmed the appointment of E. G. Lomas as street commissioner and Albert Mraz as assistant street commissioner.

William Loveland and John Koski, property owners at Palmetto Beach, were present at the February 4 meeting to request electric service for the south section at Palmetto. This was granted by the Council in the April 1 meeting.

A petition requesting the paving of New street was filed with the council during this meeting.

The regularly scheduled February 18 meeting was not held because of insufficient members attending.

The Vets Taxi Cab company of Geneva asked for a restricted taxi service.

The Council instructed the clerk to order a dual micro unit for the resusitator at the March 18 meeting. This makes it possible to care for two drowning victims instead of one. The council expressed the feeling that every precaution should be taken to insure the safety of vacationists.

At the March meeting a resolution was passed authorizing E. H. Peterson to build a lateral sewer line on the Austin road.

Salary for the fire chief was raised \$200 a year by the council at the April 1 meeting. It also was decided that tractor tires be purchased from the Horner Tractor Sales, Geneva.

The clerk was authorized to advertise for bids for garbage collection at the resort for the summer. In later meetings the council discussed the advisability of raising rates for this collection. The matter is still pending and is expected to come up at the next regular meeting scheduled for June 3.

### Worthington Cottages

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Chatterbox Night Club Offers A Variety of Entertainment

Since its opening New Year's Eve, the Chatterbox night club has proven to be one of the most popular spots in this locality. The

club accommodates 250 persons.

It boasts one of the finest dance floors in Ashtabula county and recently was newly equipped with smart looking chrome tables with sleek black cafalite tops. In contrast to the tables are chrome chairs with bright red leather seats.

Part of its popularity is undoubtedly due to the Stardusters dance orchestra with Maestro August Pasqualone conducting. Singer Don Hickok has been given an enthusiastic reception and another favorite is Jim Pucci and his trumpet.

It's difficult to put your finger on the reason for the Chatterbox's overwhelming popularity, but there's no doubt that much of it is due to the amiable partnership of Lyman "Brownie" J. Brown and "Bill" Davis who manage the club.

"Brownie" was a former owner of the Terrymore Inn on U. S. Route 20. He was recently released from the Army. While in service he was in charge of the officers' club at Fort Knox, Tenn. "Bill" formerly was in the bus

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business in New York City. He was in charge of the Manhattan-Queens bus service before coming here

His son, Lt. (j.g.) William C. Davis, will be discharged in June. A graduate of Ohio State university in electrical engineering, he is now doing research work in the laboratories there.

His other son, Sgt. Charles R. Davis, served overseas with the Army Air Forces on a floating air depot. He won five campaign stars for participating in Pacific campaigns.

The club is located at U. S. Routes 84 and 534, one mile south of Geneva.

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at
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WEDNESDAY NITE — "The Chatterbox Four" Orchestra
THURSDAY NITE — Juke Box Music for Dancing
FRIDAY NITE — Music by the STARDUSTERS, Six-Piece Orchestra
SATURDAY NITE — STARDUSTERS Featuring Don Hickok, Vocalist
SUNDAY NITE — STARDUSTERS, featuring Jim Pucci, Trumpeter

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