

The Policy of The Beachcomber Is To Promote Geneva-on-the-Lake as the Finest Resort on Lake Erie



# BEACHCOMBER



The Beachcomber wants news of cottagers and their guests, social activities, etc. Mail copy to editor, Box 643.

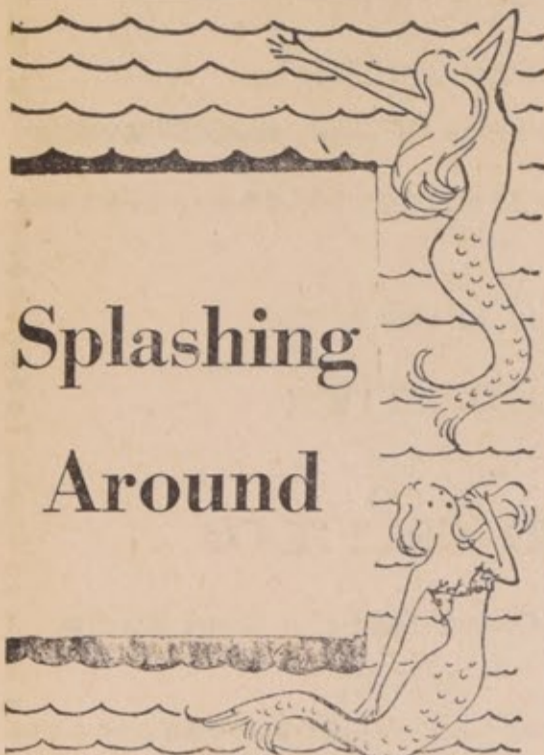
VOL. 1, NO. 4

GENEVA-ON-THE-LAKE, OHIO

Price 10c

SUNDAY, JULY 7, 1946

## Splashing Around



The Fourth of July is over but the crowds linger on to September . . . it's positively hot up here during the afternoons, perfect for that coveted sun tan . . . the lake breeze comes in at night cooling things off . . . the crowded midways are alive with people, laughing, gay, relaxed . . . the war is over and things are getting back to normal again.

Mr. and Mrs. G. L. Shelley and daughter, Nancy Lee, of Lakewood, are spending the summer at Mapleton Beach again. Another person back is Miss Olive Voit, of Warren, enjoying the summer at Mapleton Beach.

Mrs. Edith G. Rose, of Alta Vista, tells us that she has eleven girls from the Morris Plan Bank in Youngstown spending the holidays with her.

Also guests at Alta Vista are Mr. and Mrs. Henry Hick, Mr. and Mrs. Ralph Slagle, Mr. and Mrs. Harry Wise, Mr. and Mrs. Alfred Bailey, and Mr. and Mrs. Roy Hechman, all of whom belong to a Youngstown club.

Donna Harris and friends from Struthers and Helen Grady, Evelyn Wilds, Marian Millard, all of Youngstown, are guests at Alta Vista.

Other guests there include Mr. and Mrs. Campona and Mr. and Mrs. Hanford, both of Pittsburgh; Mary Palmer, McKeesport, Pa.; Mr. and Mrs. Melvin Metter and party, Mary Lou Junder and friends, of Youngstown; Mr. and Mrs. George Hodgson, of Youngstown; Miss Delia Sella, of Pittsburgh, whose brother and sister visited her over this last weekend; Alma Cross, of Sewickley, and Mr. and Mrs. Wayne Wire, of Poland.

### Lakewood Lodge

The William Heasleys who operate Lakewood Lodge will have twins from Athens, Ga. as guests this week. They are Mary Ann and Brinca Gilpin, daughters of Mrs. Mary Gilpin. They were recently graduated from a high school in Athens and will enter the University of Georgia in the fall.

Other guests include Mr. and Mrs. H. McKee, of Pittsburgh, and Mrs. McKee's mother, Mrs. Ritchie; Mr. and Mrs. Cunningham, of Pittsburgh; Joseph Webb and family will spend ten days at Lakewood.

### First Time Together Since War

Mr. and Mrs. Chester B. Wilson and son, David, of McKeesport, and Mr. and Mrs. David J. Williams and son, Terry, of Ellwood City, Pa. have gotten together again for a vacation at Baldwin's cottage, Hi-Ho. They were together at one of Baldwin's cottages in 1942. Williams was discharged

(Continued on page 6)

## Resort Tour Emphasis Placed on Friendly Feeling Between U. S. A., Canada

The friendly spirit of cooperation between Canada and the United States was one of the predominating factors brought out in the tour of major resorts along the shores of Lake Erie sponsored June 24-28 by the Lake Erie International Vacationland Conference.

"Actually, you wouldn't know there was a border between the two countries," C. E. Jolly, head of the local Chamber of Commerce and representative of this resort on the tour, commented upon his return here last week.

The group of 41 men taking the trip included chamber of commerce officials, board of trade men, newspaper writers, representatives of the U. S. Department of Commerce, automobile club and travel bureau officials.

The group was met at each point by resort officials and after being lavishly entertained was taken on a tour of the resort. There was a representative of each resort visited along on the tour to answer questions.

### Widest Variety Shown

When asked how Geneva-on-the-Lake sized up to the other American and Canadian resorts, Jolly said that although many of the other resorts had more scenic beauty as an attraction, none of the resorts had the wide variety of entertainment offered at Geneva-on-the-Lake.

Jolly emphasized that one of the important things that should be promoted for this resort is a supervised playground for children. The majority of resorts had playgrounds for children and representatives said that they were considered to be one of the most essential facilities of their resorts.

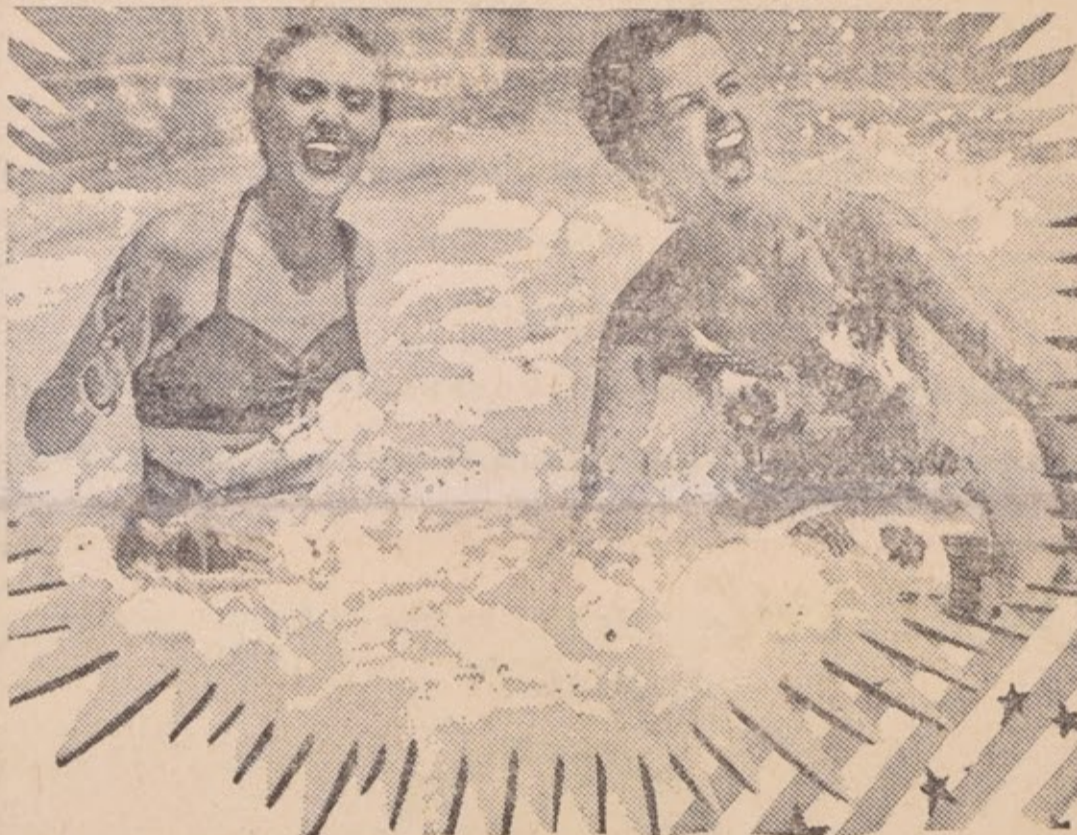
"We learned that the resort business is the third largest business

in the country in reference to the amount of money involved."

He pointed out that Canada issues one million fishing licenses to residents of the United States during the summer months.

Americans spent approximately one hundred and sixty-four million dollars in Canada and Canadians, in turn, spent ninety-six million in the United States.

"This is an even exchange when (Continued on page 5)



SAY, HOW DID THESE GALS land on the front page? The very idea, splashing around and getting everybody wet! Well, they're just typical of thousands of happy vacationists enjoying a carefree vacation at Geneva-on-the-Lake. Yep, Lake Erie is really wonderful. Hey, cut it out! We're getting splashed!

## Mayor Appoints Special Police To Village Duty

The village council confirmed the appointments made by Mayor Murray Cook of five special policemen and one regular policeman when they met Monday night.

John Mooney was appointed as a regular policeman and special policemen named by the mayor included E. G. Lomas, Jack Kopp, Bernie Hoskins, Edward Jolli, and Charles Brott.

Edwin Koerner was named to collect the garbage fees.

The council passed an ordinance prohibiting U-turns in the village and passed another ordinance prohibiting parking on the west side of South Spencer avenue for 40 feet from Lake road.

## Homestead Is New Attraction For Vacationists

There has been considerable speculation by passers-by during the last winter on what was being done to the huge, rambling old farm on the crest of the hill on the road from Geneva to Geneva-on-the-Lake.

Under management of Mr. and Mrs. George Stegner and Henry Gutkin, the farm has been completely remodeled and will be called Stegner's Homestead.

"Our specialty will be chicken dinners served home style. We believe we will be the only establishment to serve vegetables picked right out of the garden at the homestead. We also are raising our own chickens so that our guests will be assured of having fresh eggs and the best of chicken dinners," the owner declared.

Stegner has managed restaurants in the East for many years. He and Gutkin will both serve as chefs. The Colonial type, white shingled homestead will be able to accommodate ten house guests.

Stegner's wife, Marie, is an accomplished musician. Formerly of Pittsburgh, she studied music at the Cleveland Institute of Music under the same teacher who trained Donald Dickson. She also studied music in New York and has appeared over radio stations and on the stage in both New York and Cleveland.

During the war the dramatic soprano appeared with Rudy Vallee's Coast Guard band at a bond drive in Cleveland and has also sung at the Cleveland Stage Door Canteen.

The talented singer also composes music and has had many recordings made of her voice.

## Ride 'em, Cowboy -- Wahoo-o-o! You Can Do Just That at Jerry Sacha's 200-Acre Dude Ranch

There's no two ways about it—your vacation at Geneva-on-the-Lake just isn't complete if you don't get yourself in the family jallopy and pay a visit to Jerry Sacha's 200-acre dude ranch on Grand river.

The place is located just three miles south of Geneva and it's worth the trip just to meet Jerry Sacha and his wife, Jean. They are both the kind of people you meet and like right off the bat.

But the Sachas need no introduction. Jerry was a big time manager of professional boxers and for years owned a gymnasium in Cleveland where boys, men and women of all ages and weights kept fit.

The basement of the 100-year-old farmhouse contains most of Sacha's equipment from his gymnasium. It is complete with sun and steam baths, rowing machines, electric reducers and even a boxing ring.

### Big-Time Promoter

Clevelanders will remember that Sacha with Oscar Gardner and others, developed many a good Cleveland amateur and pro back there in the hey-days of talent and dollars. Sacha who promoted \$100,000 gates in Cleveland is reminiscent of those days, but he

says he's glad that he's out of it. And yet the idea of discovering some strong farm lad whom he can train and develop brings a gleam to his eyes—an unknown whom he might bring out of obscurity to the heavyweight title of the world.

But more about his dude ranch. Governor Frank J. Lausche took riding lessons from Jerry and has ridden at his dude ranch on several occasions. Incidentally, Lausche also played baseball on the same team with Jerry in Cleveland. The governor played left field and Jerry was a first baseman.

Sacha once backed teams in all classes—football, baseball and basketball. The teams were known as Jerry Sacha's Indians.

Once regarded as one of the best dressed men in Cleveland, he now is perfectly at home in a cow-puncher's outfit. He gets up at 5 a. m. and retires at midnight. Mrs. Sacha does the same. They raise oats, wheat, corn, soy beans, hay, vegetables, grapes, etc., in addition to the stock they have on

their farm.

Sacha has a good string of horses and when you're there be sure to look over his lively albino colt just in the process of being broken. His own horse is a thoroughbred. She's a beautiful animal and Sacha laments the fact that he doesn't have time enough to ride her very often.

The war came along and help vanished almost into thin air.

Sacha and his wife were left high and dry. They simply had to pitch in and do the work themselves. They have a beautiful stretch of land flanking Grand river. You'll enjoy riding there.

They have lovely picnic grounds and you can take a swim or go boating if you like. Then, there is the lure of the game-fighting muskalonge for fishermen. The waters of Grand river are deep and are noted for good fishing.

Now that the war is over and help is gradually becoming available, they are going ahead with their plans for expanding their dude ranch.

But, get yourself down to the ranch and let Jerry tell you about those plans.

## "Fuzz" Marks 20th Birthday

This is a story about a smoky-colored Persian cat called "Fuzz." Fuzz celebrated his twentieth birthday on the Fourth of July. In case you didn't know it, this is a ripe old age for a cat.

Fuzz almost didn't get to celebrate his twentieth birthday. The reason? Well, Fuzz got in the way of some DDT spray—the nasty stuff. It practically knocked Fuzz out cold.

The outcome showed his owners, Mr. and Mrs. Howard Warner, of the Hotel Colonial, that Fuzz at least had at least one of his nine lives left.

But the question is, how many lives does Fuzz have yet to go? It's got the Warners pretty perturbed.

You see, Fuzz has been having all sorts of hazardous experiences during the last year. He was living along contentedly as all cats should when he suddenly had to be rushed to the vet because of an abscess on his thigh. He almost died over that. That was another of his nine lives gone.

Then there was the escapade with "Ginger," a playful boxer belonging to Richard Warner, a

(Continued on page 6)

## Bill Regner Off To Culver; Many Guests At Court

Crest Court is really buzzing these days with vacationists, many of whom have come to the resort for years. And the Regner household has been all taken up with getting their son, William J. Regner, off to the Culver Woodcraft camp, conducted by Culver Military Academy at Culver, Ind.

Bill went to camp with Terry Warren, son of Mr. and Mrs. Theodore E. Warren of Ashtabula. The boys will return home the latter part of August.

### Sorority Group

The Trix club of Cleveland are vacationing at Crest Court. They include Mary Jane Donalfo, Mary Jane Kemmerling, Jean Dulka, Helen DeVall, Virginia Skully, Mary Ann Driscoll, Sylvia Anjesky, Jeanne Fitbell, Jean Fisher, and Dianne Livingston. Helen Kovatch is chaperone of the group.

In the new Crest Court cottage, "Maxie," is Mrs. Walter West and son, Frankie, of Youngstown, who will stay for the season. Evelyn Probola and Betty Jane McKeon are in the "Gracie" with Genevieve Herman as a guest since last Thursday.

Mr. and Mrs. R. T. Ritzel (former Ruth Klein) and party are guests at the Ray-Bern. Mrs. Ritzel has been coming to the resort

for the last 18 years.

Mr. and Mrs. Robert Gibson of Monessen, Pa. are in the Squeeze-In cottage; Mrs. Henry Adams and son, Bob Adams, of the Hotel Ashtabula, are season guests. Dolly Ipe and party of Youngstown are staying in the "Blondie" cottage.

The following gals from East Cleveland are in the Janey cottage: Patricia Moran, Elayne Kirk, Pat Kelly, Libby Byrne, Dolores Hurst, Pinky Moran, and Pat Carlozzi.

Staying at the Cuffy are three girls from Detroit, Mich. They are Verne Sweeney, Betty Daniels, and Mary Pendrak.

**FOR SALE:**—Registered pedigree Cocker Spaniel puppies 7 wks. old. Black and tan, black, red; also 1 year old red male very kind. H. E. Wright. Follow Myers road south to Route 84; third house east of Myers road on north side of 84, Geneva. No Sunday sales.

LOTS \$150 and UP  
Austin Rd. thru to Breen Plan  
**J. P. CASEY**  
OFFICE - Austin Road  
Geneva-on-the-Lake, Ohio

## Splashing - - -

(Continued from page 1)

Mr. and Mrs. Ben Atkinson of Sharon, Pa. are vacationing at Stegner's Homestead.

Pearl G. Swanton announced the following guests during June: From Pittsburgh were Florence Paul, Mabel Miller, Mr. and Mrs. Charles Nedesky, Ruth Grier and May Traber and Bill Kotke.

From Akron are Jerry Coen, Mr. and Mrs. Frank L. Barton, Marion and Joan Salmon, Helen Elansky and Opal Scheible. Elmer F. Zipp and Don Ney of Cleveland also

were guests.

Other vacationists included Mrs. L. C. Brink and Grace Frampton of Bradford, Pa.; Mr. and Mrs. John V. Veltri of Sharpsburg, Pa.; Mr. and Mrs. D. J. Draher and Mr. and Mrs. Kenneth Barnhart of Minerva; Mr. and Mrs. Richard Caddick of Youngstown; Mr. and Mrs. Charles Petty of Niles; Mr. and Mrs. Herbert Nieman and party of McKees Rocks, Pa.; Mr. and Mrs. Felix Ciszewski and Mrs. Phil Michael of Sharon, Pa. and J. McMahon of Buffalo.

## GENEVA ELECTRICAL APPLIANCES

Wiring Our Specialty

Dealers in

HOT POINT and NORGE

Phone 4927

62 W. Main St. Geneva, O.

## GENEVA THEATRE "Geneva On the Lake"

Monday, July 7

**JUDY GARLAND**  
**The HARVEY GIRLS**  
IN TECHNICOLOR  
AN M-G-M PICTURE

Tuesday, Wednesday, Thursday, July 8, 9, 10

**THE SPANISH MAIN**  
in Glorious TECHNICOLOR  
PAUL HENREID • MAUREEN O'HARA • WALTER SLEZAK  
with BINKIE BARNES • JOHN EMERY • A FRANK BORZAGE Production  
Executive Producer ROBERT FELLOWS • Associate Producer STEPHEN AMES  
Directed by FRANK BORZAGE • Screen play by GEORGE WORTHINGTON YATES and HERMAN J. MANDWICK

Friday and Saturday, July 11, 12

SCREEN'S Mightiest SAGA OF FRONTIER OUTLAWS!  
**BADMAN'S TERRITORY**  
RANDOLPH SCOTT • ANN RICHARDS • GEORGE "Gabby" HAYES  
Produced by NAT HOLT • Directed by TIM WHELAN • Original Screen Play by JACK NATTEFORD and LUIGI WILCO

## MIDNIGHT SHOW

Saturday, July 12

First Show 7 p. m. - Second Show about 9:30 p. m.

## SKYWAY Drive-In Theatre

On U. S. Route 20 North Madison and Geneva

IN-A-CAR SPEAKERS

Box Office Opens 7:45 p. m.

1st Complete Show at 8:30 - 2nd Complete Show at 10:30

SUN.-MON.-TUES. JULY 6-7-8

### "Claudia and David"

With

Dorothy McGuire-Robert Young  
Cartoon - Comedy

WED.-THURS. JULY 9-10

### "Jimmy Steps Out"

With

James Stewart - Paulette Goddard  
Cartoon - Comedy

FRI.-SAT. JULY 11-12

### "The Westerner"

With

Gary Cooper - Dana Andrews  
Also Cartoon-Comedy

SUN.-MON.-TUES. JULY 13-14-15

### "Wake Up and Dream"

With

John Payne - June Haver  
Selected Shorts

WED.-THURS. JULY 16-17

### "Secret Heart"

With

Walter Pidgeon - Claudette Colbert  
Selected Shorts

FRI.-SAT. JULY 18-19

### "Love Laughs at Andy Hardy"

With

Mickey Rooney - Lewis Stone  
Selected Shorts

SUN.-MON.-TUES. JULY 20-21-22

### "Thrill of Romance"

With

Van Johnson - Esther Williams  
Selected Shorts

WED.-THURS. JULY 23-24

### "Cluny Brown"

With

Jennifer Jones - Charles Boyer  
Selected Shorts

FRI.-SAT. JULY 25-26

### "Captain Caution"

With

Alan Ladd - Victor Mature  
Selected Shorts

SUN.-MON.-TUES. JULY 27-28-29

### "Holiday in Mexico"

With

Walter Pidgeon - Roddy McDowall  
Selected Shorts

WED.-THURS. JULY 30-31

### "Rage in Heaven"

With

Ingrid Bergman - Robert Montgomery  
Selected Shorts

FRI.-SAT. AUGUST 1-2

### "Bad Bascomb"

With

Wallace Berry - Margaret O'Brien  
Selected Shorts

"A Fine Place for Fine People"  
Open May to October

### Worthington Cottages

Geneva-on-the-Lake, Ohio  
Phone 5812 or Write

### WANNA KUM BAK

Modern Tourists Cabins  
Equipped with  
Shower, Toilet, Heat  
Mixed drinks, liquors & wines  
Route 20, East of Geneva, O.

### TURNER'S RESTAURANT

On U. S. 20 at  
Geneva, Ohio

Famous for Fine Foods  
For Over 30 Years

OPEN

Sundays 11 a. m. to 8 p. m.  
Week Days 6 a. m. to 8 p. m.

When in Geneva STOP at the

### VILLAGE GRILL

Dinners - Lunches

Snacks

"Our Specials

Are Our Specialty"

32 East Main St.

## OHIO STATE BEVERAGE STORES

**FREE! — FREE!**

Clip This Ad And Receive A Quart Bottle of Root Beer or Your Favorite Flavor With The Purchase of A Pint of Sealtest Ice Cream At The Regular Price of 27c Pint.

**BEER**  
50 Brands to Choose from  
**\$2.39**  
Case and up

**WINE**  
20% California  
45c pint  
69c fifth  
**\$1.79 1/2 gal.**  
**\$3.39 gallon**

**BEVERAGES**  
Assorted Flavors  
from  
**\$1.00**  
case of 24 Bottles and Up

Complete Selection of Frozen Foods,  
Candy, Tobacco, Beer, Wine, Ale

PHONE 3922 FOR DELIVERY

**BEERS  
ALES**

**WINES  
CHAMPAGNES  
MIXERS**

**43 East Main Street, Geneva**  
PHONE 3922 FOR DELIVERY

Fenton St. John, Mo.



## Shopping with Suzette

Well, the Fourth of July is over, but I haven't seen anyone leave Geneva-on-the-Lake. They all seem to be coming in and it looks like the Fourth of July crowds, or a reasonable facsimile, will be here right up to Labor Day and on into September.

Suzette says that the Fourth of July at Geneva-on-the-Lake is sort of a peak, only instead of gradually diminishing it just levels off and the resort keeps on going strong until September when the kids have to go back to school.

Suzette says that she has been worrying about all those new-

comers who are rushing out to the beaches to get rid of their chalky-white skins.

"They are absolutely torturing themselves," Suzette said peering over her glasses like some college professor.

It's so easy to get that dried-up look and nobody looks good with a peeled nose or back, especially when so many of the afternoon dresses are revealing the upper extremities, but plenty!

When you visit Carlisle's in Ashtabula, stop at their cosmetic counter on the first floor and ask for "New-Jan," put out by Jant-

zen. It's a new outdoor creme lotion and promotes a glorious tan but screens out harmful rays of the sun.

Suzette who put an extra portion on her nose and shoulders, pointed out that the lotion is lanolized to guard skin against that dried out look. It sells for 59c and 90c plus tax. And, sister, it definitely is worth the money.

Another "must" for vacationing at Geneva-on-the-Lake is leg make-up. You may run around all day on the beaches in shorts but for night activities it's nice to slick-up a bit. Since there's a definite shortage of hose (and who wants to wear hose anyway on a vacation or in hot weather?) leg make-up will cover up that side of your leg that didn't get as brown as the other side and put you in the well groomed vacationist category.

Suzette suggests that you try Elizabeth Arden's velva leg film. You can get it at Carlisle's and it comes in sun copper, beige or bronze. It's a water resistant finish and a five-ounce bottle sells



for one dollar plus tax.

While you're shopping on the first floor, check those new plastic handbags that look like a woven fabric. They come in white and other plain colors or a combination of white and a color woven together. You can wipe off the

dirt with a cloth. (White bags will pick up dirt no matter where you go.)

They come in two styles: under-arm or pouch with a handle. Cost is \$5.50 plus tax.

We would like to mention some gift suggestions. You can find some wonderful gift items at Carlisle's up on the third floor, at the Hollyhock Hill gift shop located on the way into Ashtabula on



Route 20 near Saybrook, and at The Beach Shop right at Geneva-on-the-Lake.

The Beach shop has hundreds of gift and souvenir suggestions. It's just fun to go in and look and you are cordially invited to do just that by its owner, Bernice Lock, who can help you find exactly what you want.

Then, the Hollyhock Hill shop will offer you a different line altogether. Louise Mallott has some beautiful antiques, charming cup and saucer sets, genuine etchings on stationery, clever earrings designed by herself, and hand-painted trays. Her prices are very reasonable and you can find gifts there that are unusual.

Antique and Modern Gifts  
Stationery and Greeting Cards  
Open 2 to 10 p.m.  
**Hollyhock Hill Gift Shop**  
Route 20 Saybrook

Suzette went into Carlisle's gift department the other day and suggests the following:

Highball glasses . . . they are heavy crystal tumblers with tinted bottoms and bright-ridged bandings in gold, ruby, emerald, and blue. Sets of eight, \$4.50. They also have matching sets of eight "Old Fashioned" glasses that are priced at \$4.50.

Then, of course, they have "Hi-jacks," the coaster sensation. They come in sets of eight. They're knitted coasters that slip over the bottom of your glass. Each coaster is in a different color. The price is \$1 for the set.

Another gift suggestion is "Coventry Ware" bookends. The prancing horses pair sells for \$2.50 as does the lady with a fan pair of bookends. Others that sell at \$1.98 include the girl with geese and boy musicians.

Particularly attractive are the polished wooden decorated bowls at \$1.98; fork and spoon at \$1; individual salad bowls, 79c and 89c each; and salad plates at 50c.

### Geneva Beauty Salon

"All Lines of Beauty Culture"  
Dial 4101  
for an Appointment  
50 South Broadway  
Geneva, Ohio

### Rosa-Mar Beauty Salon

Complete Beauty Service  
Hair Styling  
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### Gifts Beachware Jewelry

**THE BEACH SHOP**  
Colonial Building  
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# Vacation Varieties

From Northeastern Ohio's  
Largest Department Store

Six Complete  
Selling Floors



### Plastic Beach Bags

Guaranteed not to crack or peel. Handle style with zipper top. Red, navy or blue. Street Floor.

2.98 plus tax

### Plastic Picture Holders

Plastic booklet, size 4 1/2 x 3 1/2 inches. Holds 24 snapshots. Easily cleaned with damp cloth. Street Floor

1.75

### Sutra Suntan Cream

Filters harmful rays . . . speeds tan. Non-greasy and freshly scented. Street Floor.

2 oz. 65c, 3 1/2 oz. \$1

### Plastic Table Cloths

Bring the touch of summer to your table with a lovely floral print table cloth. Choice of red or green. Basement.

2.99

Matching Chair Pads 87c each

### Women's Cardigan Sweaters

Heavy, cotton knit for cool evenings at the Lake. Blue or yellow in medium and large sizes. Second Floor.

2.98

### "Insect Repellent" Bulbs

Replace your regular light bulbs with an "Insect Repellent" lamp. Keeps all kinds of insects away from your porch, garden, cottage, doorways, etc. Basement.

60 watt 25c  
100 watt 35c

### Children's Bathing Caps

Fine quality white rubber caps in regulation style. Fifth Floor.

50c

### Boys' Bathing Trunks

Put your boy in the swim with these boxer type trunks. Made of fine cotton gabardine and designed for active youngsters. Sizes 2 to 6. Fifth Floor.

1.98

### Outdoor Furniture Values

Metal Lawn Rockers . . . red or gray  
Adirondack Chairs . . . white pine  
Beach Rolls . . . red and blue

3.95

### Mexican Pallets

Heavy, natural color rush. Ideal for porch or floor mats for your home or cottage. Irregular sizes. Regularly 2.65. Third Floor.

1.98

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WE CLOSE THURS.

AT 1 P. M.

ASHTABULA, OHIO

# CARLISLE'S

# The Beachcomber

The Beachcomber will be published weekly throughout the summer season starting June 23, 1946 and ending with September 1, 1946 issue.

RUTH BRUSMAN PAYNE, Editor and Publisher

Published Weekly at  
The P. D. Q. Print Shop, 4435 Collins Court, Ashtabula, Ohio

## SUBSCRIPTION RATES FOR THE BEACHCOMBER

Single copy 10 cents at news stands; By mail, 75 cents per season. Free distribution to Geneva-on-the-Lake Cottagers and Advertisers.

July 7, 1946



For vacationists who would like to attend the church of their choice while staying at Geneva-on-the-Lake, the Geneva churches extend their whole-hearted welcome.

**FIRST EPISCOPAL CHURCH**  
351 Eagle Street  
Worship services at 11 a. m.  
Rev. John B. Arthur, pastor

**BAPTIST CHURCH**  
75 South Broadway  
Services at 10:30 a. m.  
Rev. C. C. Conrad, pastor

**ST. JOHN LUTHERAN CHURCH**  
917 W. Main Street  
Services at 10 a. m.  
Rev. Martin Vogelsang

**FIRST METHODIST CHURCH**  
89 South Broadway  
Services at 10 a. m. with  
Sunday School following  
Rev. W. S. Hamilton

**FIRST CONGREGATIONAL CHURCH**  
216 South Eagle Street  
Services at 11 a. m.  
Rev R. J. Striffler

**THE ASSUMPTION CATHOLIC CHURCH**  
594 W. Main Street  
Mass scheduled for 8, 9, 10, and 11:30 a. m.  
Rev. Thomas P. Gallagher

**CHEF'S STEAK HOUSE**  
Steaks Are Our Specialty!  
(We Hope!)  
In the Colonial Bldg.

**THE PILLARS Tourists Home**  
Interspring mattresses  
Hot and cold water  
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**The GENEVA LAUNDRY**  
"All Laundry Services"  
Phone Geneva 2401  
64 North Broadway  
Geneva, Ohio

**CENTRAL HARDWARE and SUPPLY**  
26 East Main Street  
Geneva, Ohio

## Warner's Grocery Store Re-opens This Season

Dick Warner whose father and grandfather both helped build Geneva-on-the-Lake in early days re-opened the Warner's Market on June 20.

The store has a large assortment of canned goods, fresh vegetables, meats, beverages, and other articles needed by vacationists. Warner said the store would be open from 8 a. m. until midnight.

Vacationists also may purchase their favorite magazine at the Warner store.

Warner previously operated the log-cabin styled sandwich and soft drink stand which is located next to his general store. The rustic stand will continue to be operated this year.

Warner's grandfather at one time operated a hotel and cottages on the spot where he is now located and was one of the early promoters of Geneva-on-the-Lake.

Operating the store this year will be Warner and his partner, J. L. Montgomery. Both are of Pittsburgh, Pa. and were formerly in the service.

Dick spent 22 months in service, four months of which he was in the Pacific theater aboard a C. S. Navy cruiser. He saw action on the Philippines and at Okinawa. He was discharged June 2.

With him at the lake this summer are his wife, Emilie, and son, Richard Jr.

Montgomery was in the Navy

21 months. He was stationed at Madison, Wis., Great Lakes, Ill., Texas A & M, Annapolis, Washington, D. C. and other stations throughout the country. He was discharged Feb. 4.

The Navy man was a multiplex technician and used high speed transmission equipment in communications work. His wife, Jane, and 15-months-old daughter, Jo, are also at the lake this year.

**Spaghetti**  
**Steak**  
**Chicken**  
**MARY'S KITCHEN**  
Near the 19th Hole  
On New Street  
Open at 9 a. m. for Breakfast  
FOR SPECIAL PARTIES  
Call 2441  
Rooms Now Available

**SWEDISH**  
**Smorgasbord Restaurant**  
"The House of Rare Foods"  
Bring your family or friends to the beautiful dining room of the

### TURNER'S RESTAURANT

On U. S. 20 at  
Geneva, Ohio

Famous for Fine Foods  
For Over 30 Years

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Sundays 11 a. m. to 8 p. m.  
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GENEVA-ON-THE-LAKE, OHIO

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Just a few lots left

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## Purpose of Reappraisal

During the last week county commissioners at Jefferson approved funds to be used in the reappraisal of real estate in the Geneva-on-the-Lake Village.

Actually, the reappraisal will not raise the rate of taxation but will bring in more money because of the higher evaluation.

The purpose of the reappraisal as expressed by various members of the Village Council is to bring the valuation that appears on the tax duplicate to a closer evaluation of what resort property is worth according to existing conditions.

Property valuation now is up to one million six hundred twenty-seven thousand, approximately. At the time that the village incorporated the valuation stood at a million and a half and it had almost reached two million when the crash came in 1929.

Although the amount of money raised would be insufficient for any major improvement program, it would aid the village in securing additional general funds. These could be used in the purchase of new fire-fighting equipment or other items which the village needs badly but which is unobtainable under the present financial set-up.

When the reappraisal resolution was passed at an earlier council meeting, Mayor Murray Cook pointed out many needs of the village. He said that whereas prices on everything were going up, tax receipts remained the same and that it was to the benefit of the village that the property be appraised according to existing conditions.

It should be pointed out that the village will undergo an automatic reappraisal in 1949. This does not mean that the evaluation will necessarily go up. By this time, conditions may again be changed, but in the meantime, the village will be assured of a property evaluation in line with present conditions and will have additional money to meet current costs of operation.

## Take Time for Courtesy

In talking with some of the men who made the recent tour of American and Canadian resorts on Lake Erie sponsored by the Lake Erie International Vacationland conference, we learned that one of the things that impressed them most was the COURTESY shown them on the Canadian side.

Unfortunately this courtesy was far more apparent on the Canadian side than on the American side. We say, unfortunately, because we feel it is too bad that we Americans are too rushed to be courteous.

Just what does courtesy mean at our own resort.

It means taking time out to help the people who come to this resort. Maybe you are filled-up for the season. That's no reason to slam the door in the prospective vacationist's face and to say abruptly, "No vacancies."

There are other years, you know. Years that won't be so lucrative. How much better an impression visitors would get if you took the time to suggest that they get their reservations in earlier next year and then direct them to the realty company's offices or to other cottagers whom you think might have a vacancy.

The reputation and success of this resort depends entirely upon the people who make up the resort. And courtesy is one of the best guarantees of the continued popularity of Geneva-on-the-Lake.

Centrally Located

Large Lawn

## Youngstown Manor

Rooms and Cottages — All Innerspring Mattresses

Inquire CLARA SPENCER JOLLY

Geneva-on-the-Lake, Ohio

Phone 5634

Sunday, July 7, 1946

## Resort Tour — — — —

(Cont'd from Page 1)

you consider that there is a vast difference in the population of the United States and Canada and also the fact that wages and salaries are generally lower in Canada," Jolly said.

Another interesting bit of information gleaned from the trip by the chamber head was that 32 per cent of all people going into Canada go in through the Niagara Falls area.

### Resort Business Important

"The resort business is getting to become so extensive in Canada that they are actually teaching courses on the resort field in Canadian universities," he said.

The Canadians are putting more information booths along their highways and are getting publicity on their resorts in April.

"The government is particularly responsive to the needs of the resort business people. For instance, the government provided spruce trees to help keep the sands from destroying the shore lands. This not only beautifies the resorts but a control measure as well," Jolpointed out.

### Returning Money

He said that everywhere along the lake resorts were returning thousands of dollars sent in by people for reservations. "There aren't enough cottages and hotels to accommodate the people," the chamber head said. Real estate was high in all the resorts and prices for accommodations ranged from \$2 to above \$12 a day in the more exclusive spots. Jolly said that in size Geneva-

on-the-Lake could be classified as medium tending toward a large resort.

Jolly said that beach erosion was the worst on the south side. He said that there was no erosion to speak of on the north side of the lake. "The North side resorts have the advantage of being built on flat land almost on the same level as the lake," he said.

The men on tour spent the first night at St. Catherland in the Leonard hotel. Their second night was spent at Kingsville at the Mettawas hotel. The third night was spent at Cedar Point at the Hotel Breakers.

### Choice Spots

Touring more than 41 resorts, they visited the swank Catawba Beach club, Port Clinton, Marblehead, Put-in-Bay, ate a lunch at the beautiful Dearborn Inn, saw the historic Presque Isle, looked with amazement at the cottages at Vermilion's Cask Villa, (The cottages were made from 3,000-gallon wine casks,) and were given a thorough education in resort lands surrounding Lake Erie.

"We didn't get much sleep, but it was a marvelous tour. The hospitality shown us at every point was exceptional. It was a worthwhile trip and I hope that more of us at Geneva-on-the-Lake will take the tour next year," he concluded.

## Chamber Hires New Secretaries

Secretaries hired by the local Chamber of Commerce to help vacationists in making long distance phone calls this year will be Miss Barbara Cross, of Bedford, Ohio, who is taking up residence at Shoreland this year, and Miss Joyce Thompson, of Ashtabula.

Six phones are to be installed for the convenience of vacationists at the chamber of commerce headquarters in the village hall.

Other pay phones are located at MAPLE MANOR, PENN LODGE, PERA RESTAURANT, BURNS' TEXAS BARBECUE, CHESTNUT GROVE, and LAKESIDE LODGE.

When making local calls to Geneva, Perry, Madison, or at the resort, drop the coin after the party answers. If you drop it in before, you'll lose your nickel as there are no coin returns.

Make Reservations Now!  
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Rooms with Hot & Cold Water  
Private Beach  
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Daily, \$2; 9 Holes, \$1.

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Geneva-on-the-Lake, Ohio

HUNGRY?

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## The Village Inn

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A Line of French Fried Seafoods:—Fish, Shrimp, Oysters, Scallops, Etc. Also an Assorted Line of Sandwiches.

VIN and JANE HELBLING, Mgrs.

Next to Allen Court

## Miss Ford's Guests Are Musical People

Florence Ford's Worthington cottages not only are named from songs because of Miss Ford's keen appreciation of music, but over the Fourth, she had guests related to the famous new conductor of the Cleveland Symphony Orchestra whose name is Szell.

The Szells who have been staying at Miss Ford's "Kathleen" actually are related to the famous conductor and Mrs. Szell's first name is Kathleen. That's what we call coincidence!

### Other Guests Listed

Also spending the Fourth at the Worthington cottages were honeymooners from Paris, Ohio, Mr. and Mrs. Gugleman; Kay Rohbacker and friend staying in the Wee Roselawn, from Westland, Pa.; Mr. and Mrs. Rupnick and Mr. and Mrs. McClintock, all of Library, Pa., staying in the Stardust cottage. Rupnick and McClintock are both ex-servicemen and are attending medical school.

Staying at the "Memphis Belle" cottage during the last week were Norma Williams and four girl friends from Akron.

Mrs. Robert Sando and family, of Warren, will be in the "Roselee" cottage until July 14th.

### THE LAKE DINER

At the Center

Specializing in  
Home Cooked Meals  
and Sandwiches

Counter and Table Service

## Irene Taylor Again Joins Mrs. Rose

Irene Ward Taylor who formerly was with Mrs. Edith G. Rose when she operated Lakeside Lodge, will be with her again this year at Alta Vista.

Irene is well known for her cooking. She has cooked for the Youngstown Country club and at Mrs. Ann Sabine's, an exclusive eating place in Youngstown.

She has been in Cleveland during the last year and cooked at The Beaumont Country club there.

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SPEED BOAT RIDE  
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Located at end of New Street

### LAKESIDE LODGE

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**DAMA SPAGHETTI HOUSE**  
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Try a "Moo" Sandwich  
At the New  
**PURPLE COW**  
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GUEST HOUSE and ANNEX  
You Get a View of Lake Erie  
From Every Room!  
Write EDITH G. ROSE  
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**MILLER-JONES SHOE STORE**

### FOR SALE

Two cottages on three lots at  
Madison-on-the-Lake — \$7,000.  
(One cottage is new this year)

One cottage and six sleeping cabins  
Completely furnished at  
Geneva-on-the-Lake — \$4,000.  
(All completely new)

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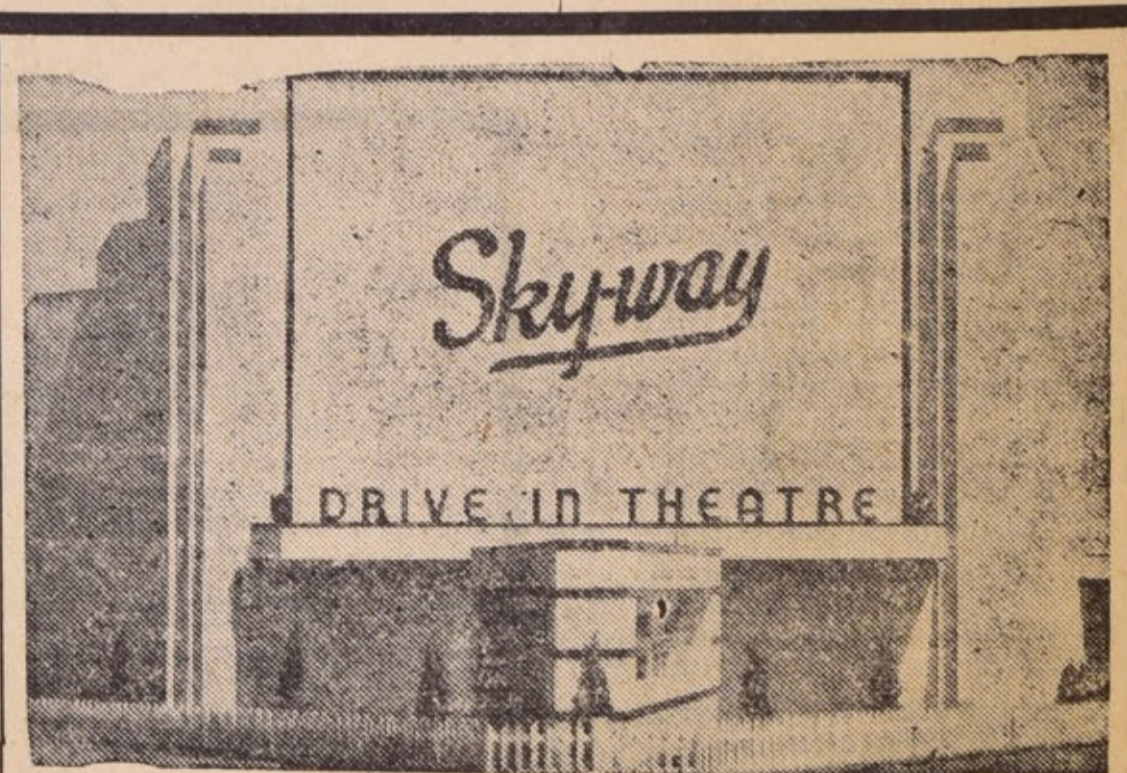
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Sunday, Monday, Tuesday

"SHE WOULDN'T SAY YES" with Rosalind Russell

Wednesday and Thursday

"TARS AND SPARS" with Janet Blair and Alfred Drake

Friday and Saturday

"IMPATIENT YEARS" with Jean Arthur and Charles Coburn

Two Shows Nightly — Rain or Clear — First Show at Dusk  
Adults 42c plus tax — Children Free

U. S. Route 20 just East of North Madison

## "Fuzz" ----

(Cont'd from Page 1)

cousin to the Howard Warners. Ginger was browsing around in the back yard of the Hotel Colonial when he spied Fuzz cat-napping in the sun.

Fuzz might have been forewarned but Fuzz is stone deaf.

Ginger pounced on Fuzz and took out a sizable chunk from Fuzz' other thigh. Not the one that had been abscessed. That was another life lost.

When Fuzz was in the kitten category, he belonged to Mr. and Mrs. Victor Goettel, of Maple Manor. They went away on a trip and left the kitten with the late Charles Warner, father of Howard Warner. When the Goettels came back they gave Fuzz to Mr. Warner, after seeing that Fuzz was determined to belong to the Warner household.

Fuzz has been quite a hunter in his day. In younger years, he brought in rabbits to Mr. Warner. After his master skinned them, Fuzz would eat them. He still catches mice and a few birds—much to Mrs. Warner's consternation.

He has all his teeth and eats twice a day, but he is slow in getting around. His choice spot is the roof of Warner's bungalow located to the west of the hotel.

Fuzz climbs up the cherry tree and then curls up on the roof, safe from dogs and other disturbances.

He has to protect himself now because his lives are becoming limited.

But the question the Warners want answered is: How limited?

## Catholic Mass

Catholic mass will be held at the new Geneva theater each Sunday morning at 10 a. m. until September, it was announced this week. Rev. Thomas P. Gallagher of the Assumption Catholic church, 594 W. Main street, Geneva, will conduct the mass.

## Worthington Cottages and Rooms

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## Splashing - -

from the Navy last March.

Mr. and Mrs. Robert Thomas and Mr. and Mrs. John Schmidt, both of Cleveland, are spending two weeks at one of the Grandview Avenue cottages.

Staying at another cottage on Grandview Avenue are Marilyn Sampson, Hedy Wadleck, Emily Watson, all of Youngstown, and Mary Tice and her mother, Mrs. Tice, of Canfield. They had as their guests during the week Milford M. Martin Jr. and Bill Lee, both of Youngstown.

### Ford Cottages

A. W. Fenske and family of Steubenville were guests of the Fords in their Harmony House; W. B. Richard and family of Newton Falls, in the Brighton cottage; Ray Shilling and party, of Dayton, Worthington cottage; Mr. and Mrs. J. Johnson, of Pittsburgh, in

## (Cont'd from Page 1)

Triple Inn; Mr. and Mrs. Charles J. Herris, Cleveland, Taka-Pekin.

They had honeymooners to stay in their Okeedoke cottage. They were Mr. and Mrs. Stacy Maros, of Wheeling, W. Va.

### Youngstown Manor Guests

Mrs. Clara Spencer Jolly listed the following vacationists at Youngstown Manor:

Misses Carolyn and Kathryn Bezyak and Anne and Mary Jacobson, of Struthers and Sophia Kalley, of Youngstown, in their Midnight cottage; Pauline and Irene Warso, Ann and Julia Pole-nick, Mary Trpica and Helen Soloninka, all of New Castle, Pa., in the Sunrise cottage; Mr. and Mrs. William Epstein and daughters, Karen, Judy and Arlene, and Miss Teny Colonna, all of Youngstown, in the Dawn cottage.

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Lake View ..... \$6,800.00

Lake Front .... \$12,000.00

Close to Lake .. \$7,000.00

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**SATURDAY NITE** — **STARDUSTERS** Featuring Don Hickok, Vocalist  
50c Admission Charge per Person Wednesday and Saturday Nights  
The Dance Room

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NO RESERVATIONS HELD AFTER 10 P. M. You Must Be 21 To Be Served Drinks

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