The Policy of The Beachcomber Is To Promote Geneva-on-the-Lake as the Finest Resort on Lake Erie



The Beachcomber wants news of cottagers and their guests, social activities, etc. Mail copy to editor, Box 643.

SUNDAY, SEPTEMBTR 1, 1946

VOL. 1, NO. 12

GENEVA-ON-THE-LAKE, OHIO

Vacation At Geneva-on-the-Lake In 1947



THE NEW GENEVA THEATER opened at the resort July year, offered a treat for summer vacationists. 10 and offered vacationists a change of program daily. Construcmaterials and labor made it impossible to finish the theater as originally planned. The theater is owned by the Resort Theaters, Inc. and is managed by M. H. Greenwald, Cleveland.



COOK'S WAFFLE SHOP, also new this with powdered sugar. The eating place is operated by Mr. and Mrs. Giles H. Cook of Eagle Cliff.



Price 10c

THE SKYWAY DRIVE-IN THEATER, located only a short listance from Geneva-on-the Lake, offered vacationists this year Favorites were the hot, crisp "Dutch" waffles a new diversion in theater entertainment. S. H. Manley contion of the theater was started early last spring but shortages of served with melted butter and sprinkled structed the outdoor movie house which is owned by his wife, Hazel. Alfred Patterson of Creston is manager.





THE ATTRACTIVE TRAILER, "Ella-

STEGNER'S HOMESTEAD opened its dining room and home year. The Ella-Mar was built last winter by to tourists this year. Located on Route 534 on the road from Glenn Nichols and Fred Barnes of Geneva.



Mar," was a popular stand at the lake this CLOSED DURING THE WAR, lovely Pen'Bryn on Lake Erie, located just east of Geneva Township Park, re-opened its dining room this year to the public. The guest house and 15-acre estate is owned by Helen H. Jones. Vacationists enjoy looking at the antiques and taking an after-dinner stroll down to the exceptionally fine beach.

Geneva to the resort, the restaurant specializes in homemade Mrs. Nichols and Mrs. Barnes operated it pastries and meals served country style. luring the summer.



LEONARD GAETANO, life guard at the resort for many years, tells us that next year he will have two "brand new" speed boats to take vacationists thrilling rides in. Two other speed boat ride concessions were operated at the lake this year.

Many Cottages, Rooms To Remain Open In September

The 1946 season is drawing to a grand finale with Labor Day weekend, although from all indications there will be many guests at the lake in September.

Mayor Murray Cook said that n general the season wasn't as good as last year, largely because of strikes and a gradual transition of the country to normalcy. "Business was nearly as good is last year during the early part of the summer but it began

to fall off the latter part of July," he said. "I do feel that we will have a good season to look forward to next year because shortges of materials will be alleviatd and men will be back on their obs."

Mayor Cook said that he questioned if resorts ever would have

the boom year that they had in 1945. He pointed out that the village was virtually powerless to act on the erosion question because of insufficient funds, but that he was watching with great interest the bills recently passed by Congress. "The important question is how the money will be allocated," he said.

The Mayor, who also is owner of The Swallows, said that it will remain open for two weeks after Labor Day.

It also was announced that the post office will remain open until September 15. The Pier dance hall has a dance scheduled for the Saturday night following Labor Day. Freddie Shaffer and his Victory Sweethearts all-girl dance band will play.

both of Cleveland. Pera's Penn Lodge and Lake Front hotel will close during the week after Labor Day and the cocktail bar will remain open until the fifteenth.

THE SMORGASBORD restaurant in Gen-

eva also offered vacationists another diversion

in food. This House of Rare Foods catered

to special parties. The Smorgasbord is owned

by George Ringer and John C. Barskites,

The Chamber of Commerce headquarters in the village hall will close on Labor Day.

The Geneva-on-the-Lake village council will hold their regular Monday night council meeting on Tuesday, Sept. 3, because of the holiday.

The Dama Spaghetti House next to the Popcorn Ball will remain open until September 15.

Youngstown Manor will remain open through September, Mrs. Clara Spencer Jolly said this week.

Florence Ford of Worthington cottages said that her cottages would be available through September. "We have had a fine season," she commented. "I hope something can be done about the erosion question because it affects us all."

Mr. and Mrs. John L. Ford of Ford cottages said that they had been very weil pleased with the season this year. They will be open all through September for week or weekend guests.

John Zimmerman also reported that his cottages will be open through September. He expressed the hope that a program will be inaugurated to save the beaches, particularly those near the cente which have narrowed down considerably over former years.

Zimmerman said his filling station would be open until September 15.

Harry E. Holden, who opened the Vet's Gulf station at the resort this season, also said that his filling station would remain open until September 15.

Mrs. Edith Rose of Alta Vista reported that her establishment. would remain open until September 15. She announced that her lake front cottage will be rented for the winter to F. J. Keinese. The cottage next to it will be rented for two months to Robert Prease, of the state highway patrol.

Ellen Rae Ellis announced that the L-Rae Guest House will be open during the first part of September. She recently had as her guest her mother, Mrs. Eleanor Ellis, and sister, Matilda Ellis, both of Niles, and brother, Louis Ellis, of Pittsburgh. Also visiting her was Miss Sally Reid of Pittsburgh and E. L. Cain, of Warren.

Mrs. Rose Gaetano said that her guest house would remain open through September.

Mrs. Howard Warner reported

that the Hotel Colonial will close on Labor Day. Also closing on the holiday will be Maple Mano. It also was reported that the Shady Beach hotel dining room will close on Labor Day but the hotel will remain open for rooms during the first part of September.

Idle-a-While will also close its dining room on Labor Day but rooms will be available for the first week of September.

Edgewater Lodge will be closed after Labor Day, Mrs. O. W. Anderson said this week.

The Beachway restaurant will close on Labor Day as will the 19th Hole restaurant. Bud Evans said that the Deck will remain open for breakfasts and dinners until September 15 and that he would run his speed boats through the following Sunday after Labor Day.

Bernice Lock said that the Beach shop would remain open a few days after Labor Day.

The Hotel Cleveland will remain open for the first part of September and several cottages also will be open. The Medicine shop will close on Labor Day, according to Mrs. Banig.

Pearl G. Swanton announced that her cottages and rooms would remain open through September and into October. "We've had a very wonderful season and have had some lovely people here," she commented,

Operators of "Gypsyland" said that they also would close on Labor Day.

Mrs. Giles Cook said that the waffle shop will close on Labor (Continued on page 6)

Sunday, September 1, 19

Corner Golf and Sh

GENE

WAFFLES-PANCANR



in Geneva township.

was going on.



Sunday, September 1, 1946



Supette says wistfully: "The me in between summer vacations t Geneva-on-theLak_e is entirely to long . . . if we could only ave longer summers and shortt winters . . . if we could only ke a little piece of Lake Erie ack to Pittsburgh, Youngstown, cKeesport, Steubenville, and all tose other Ohio-Pennsylvania twns from whence vacationists ock . . .

Well, Laobr Day comes tomorw and the resort will be packed ith end-of-the-summer vacationts and weekend visitors. It's ort of a grand finale. After Laor Day the majority of the concessions will close, although the resort is still open through September.

This is Suzette's last week to talk about fashions, gifts, souvenirs, and what have you . . . and, like the majority of vacationers, she has taken one last shopping trip into Ashtabula to visit the Carlisle-Allen store.

"For style and warm^th," says Suzette, "wear a wool jersey flight jacket with your skirt_s and slacks. Designed with long sleeves, sti^tched cardigan neckline and drawstring wais^tline, it comes in black, gray, melon, green, light

THE BEACHCOMBER

blue and brown. Sizes 12-18 \$5 98 Spor'swear dept. Second floor.

And while you're up on second, check the basic grey men's wear fiannel suits. Every B. G. (Business Giri) and school gal can use one. Carlisle's has three styles to choose from—all skirts are trouser pleated with your choice of shirtwaist, cardigan, and club collar jackets. Wear 'em together and mix 'em with other skirts, slacks, and jackets. Sizes 12-18, \$22 and \$25 for the complete suit.

Inciden^tally, Suzette bought some of Cohama's famous Wiltshire plaids and is planning to have both a skirt and jumper made. They are 100% virgin wool, authentic Scotch plaids, 54 inches wide. Carlisle's also have black and white or brown and white checked material. \$3 98 a yard. Fabrics - first floor.

Every man, young or old, will want several "Loafer" shirts for sport and leisure wear. They are rib knit and come in Bamboo, California gold, Marline blue, and white. Sizes small, medium and large. They wash in a jiffy and require no ironing. As advertised in Esquire, Saturday Evening Post, Colliers, Fie'd and S^tream, and Yachting. \$1.50 each. Men's shop, First floor.

Suzette also took note of the men's cushion foot socks. The cushion protects against shock, absorbs' sweat and eliminates shoe chafing. Each size, 9½ to 14, is knit to fit the foot and shoe measurements. 45c a pair.

Roger & Tallet's famous \$3 compact is now priced at \$189. The "Fleur D'Amour" case is of black plastic with gold mask cover trim. Equipped with clear mirror and soft lamb's wool puff-Cosmetics - First floor.

Suzette was particularly pleased with the headbands for \$1 in the neckwear department on the first floor. They come in black velvet with tiny sequins in star, circle, or flower patterns. They also may be had in black felt with bright felt flowers.

A group of friends were visiting Suzette at her cottage recently and she served "Chee-Wees" for a midnight snack. They are little curls of prepared corn meal and cheese fried in vegetable oil. Only 59c for a tall jar in Carlisle's candy department.



A gift that's unusual is a "Birthday book." This small volume has space under each month to list name and address of friends' and relatives' birthdays and anniversaries. It also provides space for personal notes and a telephone directory. Illustrated throughout with Persian miniatures. Attractively boxed. \$1.50 at stationery, First floor.

Suze^tte is always looking ahead and this year she vows she will get an early s^tart on Christmas-She spent some leisure time looking at Louise Malot^t's selection of Chris^tmas cards at the Hollyhock Hill gift shop just this side of Saybrook on Route 20. Why wait until the last minu^te, Suzette reasons. Miss Malo^tt has so many

Antique and Modern Gifts Stationery and Greeting Cards Open 10 a. m. to 10 p. m. Hollyhock Hill Gift Shop Route 20 Saybrook lovely things to look at that it fairly takes your breath away!

Cottagers who have repairing to do, check Theodore Korver, whose ad appears in this paper . . . Replacements of dishes and kitchen utensils may be obtained at the Central Hardware store in Geneva, or at the Argust Girt and China store in Ashtabula.

The Geneva Electrical Appliances store in Geneva specializes in wiring. They also are dealers in Hot Point and Norge. Another excellent store for your convenience is the Geneva Wallpaper store, for wallpaper, pain^ts, and other items needed by cot^tagers.

At the lake, take home handmade shell souvenirs made by G. G. Clark, in his Shell shop near the new theater. And, of course, you can always find an attractive gift at Mrs. Lock's Beach shop.

Good luck this winter and be sure to come back again next year. GET YOUR RESERVA-TIONS IN EARLY FOR THE 1947 SEASON.

Yours, Suzette. Geneva Beauty Salon "All Lines of Beauty Culture" Dial 4101 for an Appointment 50 South Broadway Geneva, Ohio Rosa-Mar Beauty Salon

Complete Beauty Service Hair Styling 36 South Broadway Phone 3871 Geneva, Ohio

......

Gifts Jewelry Beachware THE BEACH SHOP Colonial Building Geneva-on-the-Lake, Ohio

Little Guy Garb

Junior will gladly wear one of these slip-over V-neck sweaters on a cold day, 100% wool in brown, kelly green, wine and blue. Sizes 8, 10, 12.

2.98

The youngsters can tumble and play as they like in these sturdy pin wale corduroy overalls. They come in light blue and wine. Sizes 2, 4, 5, 6, 7, 8

3.50

Parking Facilities in Rear of Store

Ashtabula, Ohio



BOYS' WEAR - FIFTH FLOOR



THE BELACHCOMORDER

The Beachcomber

Beacheonther will be published weekily throughout the summer sensor starting 23, 1996 and ending with September 1, 1996 haue.

RUTTE BRUSSLASS PARNE, Editor and Publisher

Published Weekly at Die P. D. Q. Brin: Slivy, 44335 Calline Court, Astinationia, Ohio

STUBSCRUPTION RATES FOR THE BRACHCICOWIBER. glie ompy 300 centis at news standis; By mail, 755 centis per sensor, Free distribun the Genevation-the-Lake Chritagens and Advertisers.

September L. 1946

The Home Stretch

September 1, 1946 marks the twelfith and final issue of The Sauchcomber for the 1946 season.

The policy of this paper, as stated in the first and subsequent iswes, is to promote Geneva-on-the-Lake as the finest resort on Lake

This is a hig order. There are many large and beautiful resorts Line. on both the Canadian and American shones of Lake Eitie. But we ane comminded that there is no nesort on the lake that can show any gneater vaniety of entientiainment than Geneva-on-the-Lake.

Contagens have worked desperately to meet the demand for additional accommodations. Although some vacationists were housed in dwelling places that were rough and unifinished because of shortages of materials and time, by next year these same places will have had the "finishing touches" and still more accommodations will be

anailable. We would like to arge vacationists who are planning to come meant year to get in their reservations early. Write directly to the hotels and contage owners, or writte to the Reality companies whose advertisements appear in this paper for information.

The local Chamiber of Commence has been estimately helpful as a service group this year, particularly with the public phones they have made available to vacationists, along with other promotional



For wacationistis who would like a attiand the dinudi of their house while staying at Genevaon-the-Lake, the Geneva churches extiend their whole-heartied wellmme.

FURST EFISCOPAL CHURCH 3151 Elagile Street

Wonship services at 11 a. m. Rev. John B. Antihur, pastior * * * *

BAPTIST CHIURICH 75 South Broadway Services at 10:30 a. m. Rev. C. C. Concad, pastor * * * *

SE. DOMENT LAUPHERAIN CHURCH 907 W. Maiin Streett Services at 10 a.m. Rev. Martin Wogelsang * * * *

FIRST METHODIST CHURCH HP South Brandway Services at 10 a. m. with Sunday School failowing Rev. W. S. Hamilton

* * * * FUEST CONGREGATIONAL CHURCH 216 South Eagle Street Services at 11 a. m. Blev B. J. Strifflier

Prefabricated House To Be On Display

Geneva on the Lake residents will have the appartunity to look ower a preficienceted house when O. W. Anderson of Edgewater Lodige opens his prefabricated house for inspection September

Anderson is distributor in this 14-115. distance for the Ohio Phetabricated Momes Corp., Collandous.

The distributor put up the lhouse early in the season and has crentized it out as a contragre. It is 20 x 28 faset and its period at \$1,512.60 plus finelight. Wader the name of "Comy Cottage," it comes with two hedrooms and can be arranged as desized. The above particle its just for the shell which includes doeses and steel window finames. The continge also is ownevent with a coast of primer paint.

Eather four-foot sections are available at \$165.88 and the enterisser thrian its available at \$414.115, Anderson said.

He also called attention to the new deluxe houses at \$2,077,64 plins finelight. This house is 24 x 32". The interior trian costs \$5778.91 and a kitchen cabinet mait may be had at \$167.29, Anderson memortierd

Both houses are available for immediate delivery, he concluded. ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍ֈ֍

Spaghetti

Steak Chicken

MARY'S KITCHEN

Mean the 19th Hole On New Street

"Open at 9 a, m. for Breakfast,

Breen Sells 12 Lots

Francis J. Essen reported research sails of 12 additional pier of property this season. He m that his cottages will remain op during the first part of Septe her.

Charles and Rath Crawford Willkinsing, Ple. punchased 78 in the Log Calin allotment Sumaet dirine. Allas punchasing lot was James LaCamba Youngstown. The bought Lot in the Breen plien on Kath stimut, The property ext through the Thomas boulevar the Broonwood Park plan facto ikaoen said.

Thisse 1510' Horise By 1140' in Broonwood Plank plian were chased by C. B. Lewrence Printel and Printer

Willham O'Brites of Cles munchased flime hots 40° by the Woodmare Allotment or fax dative.

The sub-

TURNERS RESTAURANT

(An 何. S. 21) at Generie, Ohio

Francous for Fine Fo Par Oner SO YANT

OPEN III in m. the Sundays (6 18. m. to Watk Dans

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SWEDISH

Smorgasbord Resta

"The House of Rome Being your family or f tihe beautiful diming ma

SMORGASEOE

sand east under suffi can You will find appet Francerous to mention.



Sunday, September 1, 1946

THE BEACHCOMBER

Resort Golf Champ To Compete In County Meet

Winner of the Geneva-on-the-Lake open tournament scheduled for the first week of September will compete in the "Champion of Champions" county-wide golf tournament sponsored by the Ashtabula Star-Beacon, it was announced this week by John Evans, local golf pro.

The county tournament is an elimination event in which the top amateur golfers of the Ashtabula Country club, Ashtabula Meadowbrook, Conneaut Country club, and Geneva-on-the-Lake Municipal golf club will compete, Evans said.

"This is an excellent way of promoting a good feeling of sportsmanship among the various clubs and quite naturally we want to see our representative get in there and win that trophy."

Evans said that this year's season at the municipal course far exceeded that of any other year. He estimated that close to 20,000 golfers played on the course this season.

Additional men to sign up for the Junior Chamber of Commerce tournament in early September brought the entries up to 30. Evans said they expected at least 50 entries.

The additional men signed up at the time this paper went to press include Carleton O. Ashley, Gene Zito, Andrew Matyus, John Capretta, Jim Lacina, Charles Ford, Walter Hyslop, Russ Winchester, S. W. Ashley, J. W. Kelly, K. H. Strong, Frank Belger, Ansel Crittenden, and C. R. Davison.

Always sure to show up on Thursday afternoons for a good game of golf are Johnny Kneen. Jake Regner, and his son, Bill

TAKE AN EXHILARATING SPEED BOAT RIDE with Kegner, and Chuck Vogel, the westinghouse man from Cleveland. Vogel, incidentally, used to bring up bands from Fittsburgh for Glick and Johnson back in the early twenties when the "Bird Cage" was the place to go. Remember?

One of the charter members and stockholders of the municipal golf course was L. G. Baldwin. He says that now the boys who used to caddy for him are playing golf. Baldwin plays a good solid game.

Another golfer who's way ahead of the game is Nickie Cimorell. He's been at the game since he was "so big" and incidentally is one of the best "jitterbugs" in these parts! So, if you want to improve your golf, how about joining the jitter-bug gang!

That Scoot With Umbrella!

Oh-h-h, those Bennett boys! (You know, the ones with the motor scoots you've been having so much fun riding on-) Did you see that "surplus property" scoot they've painted every color imaginable with the fancy "bumbershoot" (umbrella to you)? You have to be super special to get a ride on that job!

LOTS 30 - 60 - 90 - 120 Ft. \$100 Up

See JAMES P. CASEY

Office on Austin Road

Geneva-on-the-Lake. Ohio

All Types of Repairs

THEODORE KORVER

167 Eastwood St. Geneva

Screen Work

......

Remodeling

Mail Received By "Eagle Swift"

Mrs. Giles Cook of Eagle Cliff recently received a letter from a vacationist addressed to "Mrs. Eagle Swift."

Yes, the postman brought it right to Mrs. Cook with the written comment, "My, My!" Mrs. Cook has taken quite a ribbing about it.

Mrs. Cook was telling us that "Skippy," the pet squirrel of Mr' and Mrs. Henry D. Roesch which was lost earlier this season, almost was found.

One of the vacationists was sitting on a bench near the waffle shop and suddenly a tiny squirrel jumped down from the tree and hopped up on her lap. He seemed quite tame but didn't stay long enough for her to catch hold of him.

The episode brought everyone out in the grove of trees with nuts and other delicacies which might appeal to squirrels but "Skippy" did not show himself again.

Incidentally, he's the squirrel who likes cocoa for breakfast and never had to crack his own nuts because the Roesches cracked them for him.

THE

SWALLOWS BAR

"Best Spot in Town"

Geneva-on-the-Lake Ohio

Very Little Trouble Found This Season By Police

"We have had no accidents in the village and have had very little trouble generally," Chief of Police Frank Branford summed up the season when interviewed this week.

Branford said that since the village had a full force of eight regular policemen along with 16 special police appointed by the mayor, much of the trouble which occurs at resorts had been held down.

"Next year we are figuring on three street lights and three police lights which will help solve the traffic problem at the resort," the chief declared.

Branford said that much credit should also be given to the state highway patrol. "We feel that the 35 mile per hour speed limit on U. S. Route 534 between Geneva and Geneva-on-the-Lake and on the Lake road into Ashtabula has greatly aided in reducing traffic hazards."

The chief said that six regular policemen were on duty at night and that he was on 24-hour duty

Regular policemen include James Hadlock, Lynn Fassula, John Mooney, Cecil Branford, Dewey Richardson, John Fess, and George Marinchak, Jr.

Fassula, Mooney, Branford, and Richardson all are returned servicemen. Hadlock and Marinchak have both served on the police force for three seasons, according to Branford. Marinchak was formerly with the New York Central police in Ashtabula.





FOR SALE

CHOICE LAKE FRONT LOTS

50' or more on the Lake - 200' deep Gas, Water, Sewer, Electricity All In Assessments All Paid—Best Possible Beach Prices \$30 to \$45 per foot Special lots across road from this excellent beach \$850. Opening prices for limited time only.

ACT NOW !!!! Lake Phone 4867 - Geneva Office 5505



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REALTORS

Main Office Geneva - Phone 5505 Geneva-on-the-Lake Office Phone 4867

> BRANCH OFFICES at Ashtabula, Jefferson, and Conneaut



Diner said that the diner would

ETHEL WHITE, Lake Office Ma Phone 4311

remain open all day on Tuesday following Labor Day. She said that Inglemere cottages will remain open through September.

Mrs. George Spies of "Maple Acres" located one mile from the lake on Route 534, said that the restaurant would be open through September. "We have been very pleased with the fine reception we have had and appreciate the patronage of lake vacationists,' she said.

Warner's grocery store next to the new theater will be open through September according to its owners, Dick Warner and J. L. Montgomery of Pittsburgh.

Oakley's grocery will remain open for a week after Labor Day and the Oakley cottages will be open through September and into October.

Mrs. Lee Parks of Lakeside Lodge reported that the Lodge would remain open during the greater part of September. Dr. Rodney Pack and wife, Elva, of Hollywood, Calif. are guests of the Parks this week. Dr. Pack is a dentist in Hollywood.

L. G. Baldwin reported that his cottages will be open through September.

Mrs. Jennie Gregory announced that Grandview would be open until the middle of September.

The Village Inn will close on Labor Day. The Shell Gift shop will be open on the Saturday following Labor Day.

The dining room at Pen'Bryn will close on Labor Day but the cottages will be available during the first part of September.

"We have been very appreciative of our clientele this year and hope that they all come back again next year," Mrs. Bill Regner commented. She said that Crest Court would remain open for September guests.

Mrs. William Heasley of Lakewood Lodge said that they would remain open through September.

and Rooms "An Ideal Place for a Vacation' Phone Geneva 5812 Grandview and Lake Road Geneva-On-The-Lake, Ohio

GENEVA ELECTRICAL

APPLIANCES

Wiring Our Specialty

Dealers in HOT POINT and NORGE

Phone 4927

62 W. Main St.

Geneva, O.

ACREAGE

The Chatterbox

Located 1 Mile South of Geneva, Corner of U.S. Routes 534 and 84

- REOPENS -

SATURDAY, AUGUST 31, 1946 FOR THE FALL SEASON

Completely redecorated . . . beautiful streamlined bar . . . smartly furnished in modern design . . . best dance floor in this area!

MUSIC BY "THE STARDUSTERS," a seven-piece orchestra Make reservations early to avoid disappointment - Phone 2622

BROWNIE AND BILL ARE LOOKING FOR YOU THIS WEEK-END, So, Come Early and Stay Late!

THE BEACHCOMBER

Ruth Payne, Geneva-on-the-Lake, Ohio

SECTION 562. U. S. POSTA ASHTABUL Permit N

POSTMASTER: If addressee has moved, notify sender on Form 3547. Postage for no